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8 Attorneys for Plaintiff
James R. Glidewell Dental Ceramics, Inc.
d/b/a Glidewell Laboratories
9

10 UNITED STATES DISTRICT COURT
11 CENTRAL DISTRICT OF CALIFORNIA
12 SOUTHERN DIVISION

13 JAMES R. GLIDEWELL DENTAL
CERAMICS, INC. dba GLIDEWELL
14 LABORATORIES, a California
corporation,

15 Plaintiff,

16 vs.

17 KEATING DENTAL ARTS, INC., a
18 California corporation,

19 Defendant.

20
21 AND RELATED
22 COUNTERCLAIMS.
23

Case No. SACV11-01309-DOC (ANx)
Hon. David O. Carter, Ctrm. 9D

JOINT EXHIBIT LIST

Pre-Trial Conf.: January 28, 2013
Jury Trial: February 26, 2013

1 Pursuant to Fed. R. Civ. P. 26(a)(3)(A)(iii) and Local Rule 16-6, the parties
2 hereby submit the joint list of exhibits, attached hereto as Exhibit A.

3
4 Dated: January 7, 2013

SNELL & WILMER L.L.P.

5
6 By: s/Deborah S. Mallgrave

7 Philip J. Graves

8 Greer N. Shaw

9 Deborah S. Mallgrave

10 Attorneys for Plaintiff

11 James R. Glidewell Dental Ceramics, Inc. dba

12 Glidewell Laboratories
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Snell & Wilmer
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LAW OFFICES
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Exhibit A

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1	Copy of color photograph of Authentic BruxZir Total Zirconia undated		
2	Keating Dental Arts, Inc. Corrected Notice of Deposition of Plaintiff James Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories Pursuant to Fed. R. Civ. P. 30(b)(6) dated 09/11/12		
3	Email dated 11/26/11 from Catherine Bonser		
4	Powerpoint Presentation (GL 135-150)		
5	Powerpoint Presentation sent by email on 07/30/12 (GL 153-155, GL 163-169)		
6	BruxZir Solid Zirconia webpage printed 07/30/12 (KDA002297)		
7	PRWeb Article titled "Glidewell Dental Lab Introduces BruxZir Solid Zirconia Crowns and Bridges" dated 07/23/10 (KDA002295-2296)		
8	BruxZir Solid Zirconia Crowns & Bridges webpage, undated		
9	BruxZir webpage printed 09/25/12		
10	Authorized BruxZir Labs from webpage printed 09/25/12 (6 pages)		
11	BruxZir Authorized Laboratories (9 pages)		
12	BruxZir Laboratory Summit Powerpoint Presentation dated 01/26-27/12 (32 pages)		
13	BruxZir website printout undated		
14	BruxZir Authorized Rx Mailer for 2011		
15	BruxZir Brochures undated		
16	BruxZir Solid Zirconia webpage printed 07/30/12 (KDA002300)		
17	Letter dated 08/07/12 from Nicole Fallon to Jim Shuck re BruxZir (GL 106)		
18	Enterprise 360 Article titled "Glidewell Laboratories" dated August 2010 (GL 199)		
19	PrWeb Article titled "BruxZir Adjustment and Polishing Set Now Available" dated 02/01/11 (GL 190)		
20	Dental Art Laboratories Article "BruxZir - More Brawn than Beauty" undated (KDA002245-002246)		
21	Artiste Dentistry LLC, My Blog dated 08/21/11 (KDA002170-002171)		
22	PCDL webpage printed 08/30/12 (KDA002360)		
23	Plaintiff's Answers to Defendant's First Set of Interrogatories (Nos. 1-14) dated 08/30/12		
24	Continental Dental Labs web ad printed 09/06/12 (KDA002241)		
25	BruxZir Blog printed 09/05/12 (KDA002177-002180)		
26	Axis Tech Specs undated (KDA002176)		
27	Oral Arts Dental webpage printed 08/30/12 (KDA002350-002352)		
28	Barth Lab webpage re Brux Crowns printed 08/09/12 (KDA02446-002447)		
29	Letter dated 08/09/11 from Robin Bartolo to Shaun Keating		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
30	Letter undated from Keith Allred to Authentic Dental Lab re Infringement (unsigned)		
31	Showcase Dental Labs news re use of name Zir-Bruxer dated 09/06/12 (KDA002361)		
32	China Dental Outsourcing webpage dated 09/06/12 (KDA002237-002240)		
33	Assured Dental Lab webpage undated (KDA002359)		
34	Article by Cynthia Jetter "Solid Zirconia Crowns" dated 02/03/11 (KDA002247-002248)		
35	Glidewell Prescription forms (12 pages)		
36	Glidewell Organizational Chart dated 12/29/11 (GL 225)		
37	BruxZir Sales Records (GL 227-228, 235-237)		
38	BruxZir vs PFM Monthly Sales Chart (GL 217)		
39	BruxZir Authorized Marketing Expenses (GL 151)		
40	List of Account Numbers undated (GL 229-234)		
41	Top 22 BruxAir.com Similar/Alternative websites printed 08/10/12 (GL 219-222)		
42	UDT, The Official Advocate of the Dental Laboratory Industry October 2011 (GL 200)		
43	Keating Dental Arts, Inc. Deposition Notice of Dr. Michael DiTolla dated 09/11/12		
44	Michael DiTolla, DDS webpage (2 pages)		
45	Adverse Event Report from the Access Data.FDA.GOV website printed 09/27/12 (KDA002770-002772)		
46	Minnesota Prescription Form undated (KDA002832-002833)		
47	Dani Dental Studio Prescription Form undated (KDA002758)		
48	Prismatik DentalCraft Standard Operating Procedure Control of Records dated June 2011 (GL 226)		
49	Northcoast: Dental Industry: 4Q11 Dental Industry Report, CY12 Outlook dated 02/09/12(GL 188-189)		
50	Plaintiff's Initial Disclosures Under F.R.C.P. Rule 26(a)(1)(A) dated 12/05/11		
51	Keating Dental Arts, Inc. Deposition Notice of Robin Carden dated 09/11/12		
52	US Patent No. 5,340,107, Monolithic ceramic Golf Club Putter Head and Method of Manufacture Thereof dated 08/23/94		
53	US Patent No. 4,954,080, Ceramic Orthodontic Appliance dated 09/04/90		
54	US Patent No. 5,895,696, Metal-Clad Ceramic-Metal Matrix Composites for Magnetic Disk Substrates for Hard Disk Drives dated 04/20/99		
55	US Patent No. 6,884,181, Golf Ball and Method of Manufacture dated 04/26/05		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
56	US Patent No. 7,108,830, Apparatus and Method for Fabricating High Purity, High Density Metal Matrix Composite Materials and the Product Thereof dated 09/19/06		
57	Composites World webpage printed 10/04/12 (2 pages)		
58	Web Printout "Thresher Industries Subsidiary, Talon Composites, Receives Patent on Talbor® Metal Matrix Composite for Nuclear Shielding dated 03/21/07 (3 pages)		
59	US Patent No. 2009/0115084 A1, Slip-Casting Method of Fabricating Zirconia Blanks for Milling into Dental Appliances dated 05/07/09		
60	US Patent No. 2011/0269618 A1, Nano-Crystalline Dental Ceramics dated 11/03/11		
61	US Patent No. 2012/0148988 A1, Indirect Restoration Technology dated 06/14/12		
62	US Patent No. 2012/0156650 A1, Dental Crown and a Method of Fabricating and Installing Such a Dental Crown in One Patient Visit dated 06/21/12		
63	Justia Trademark Internet Search re Boralyne Trademark Details printed 10/04/12 (6 pages)		
64	Justia Trademark Internet Search re Talbor Trademark Details printed 10/04/12 (6 pages)		
65	BruxZir Zirconia Technology by Robin Carden dated 01/03/12 (GL 109-122)		
66	"Why do Labs Choose BruxZir Solid Zirconia?" by Robin Carden undated (44 pages)		
67	Article "R&D Corner: BruxZir: Virtually Bulletproof, What Is It? Why Does It Work?" by Robin Carden undated (KDA002222-002226)		
68	Journal of Dental Technology "A Changing Direction in Dentistry: Full-Contour Zirconia" by Robin Carden dated 02/xx/11 (KDA002037-002039)		
69	DentalProductsReport.com "Work Hard to Ensure Customers' Cases Meet or Exceed Their Expectations and Are Delivered Back to Them on Time." dated 08/xx/12 (GL 124)		
70	BruxZir.com re Scientific Validation printed 08/04/12 (GL 170)		
71	CV of David J. Franklyn		
72	Expert Report of David J. Franklyn with Appendix I		
73	Website Printout re Bruxer Crown printed 10/10/12		
74	Website Printout re Bruxer Crown printed 10/10/12		
75	Website Printout from YorkDentalLab.com printed 08/09/12 (KDA002445)		
76	Mascola Esthetics, The Dental Lab Fee Schedule undated (KDA002444, KDA002799-002800)		
77	Web Printout www.ADA.org re Product Category - Crown and Bridge dated 10/08/12 (2 pages)		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
78	Journal of Oral Rehabilitation "Effect of Working Side Interferences on Mandibular Movement in Bruxers and Non-Bruxers" dated 02/xx/95 (KDA002152-002160)		
79	The Journal of Craniomandibular Practice "A Clinical Study of Specific Signs and Symptoms of CMD in Bruxers Classified by the Degree of Severity" dated 10/xx/99 (KDA002106-002118)		
80	The International Journal of Behavioral Medicine "Maladaptive Coping Strategies in Patients with Bruxism Compared to Non-Bruxing Controls" dated 08/xx/07 (KDA001648-001652)		
81	The Journal of Orofacial Pain "Comparison of Pain and Quality of Life in Bruxers and Patients with Myofascial Pain of the Masticatory Muscles" dated 09/xx/94 (KDA002048-002062)		
82	The Journal of Prosthetic Dentistry "The Effect of Bruxism on Periodontal Sensation in the Molar Region: A Pilot Study" dated 07/xx/07 (KDA001657-001662)		
83	The Journal of Prosthetic Dentistry "Association Between Self-Reported Bruxism Activity and Occurrence of Dental Attrition, Abrasion, and Occlusal Pits on Natural Teeth" dated 07/xx/08 (KDA001738-001743)		
84	The Journal of Craniomandibular Practice "Electromyographic Analysis of the Masseter and Buccinator Muscles with the Pro-Fono Facial Exerciser Use in Bruxers" dated 01/xx/06 (KDA002078-002086)		
85	Website Printout "The Metal-Free Practice Scan" printed 10/10/12		
86	Website Printout "Proven Winners" printed 10/10/12		
87	Website Printout "Ask Dr. Christensen" printed 10/10/12		
88	Trademark Electronic Search re Zira Full Contour Zirconia printed 10/09/12		
89	Trademark Electronic Search re Suntech Full Zirconia printed 10/09/12		
90	ZerisBrux Advertisement Printout printed 10/10/12 (2 pages)		
91	Assured Dental Lab: Metal-Free Restoration Guide undated (KDA002172-002173)		
92	Keating Dental Arts, Inc.'s First Amended Notice of Deposition of Robin Bartolo, dated 10/16/12		
93	Glidewell BruxZir Solid Zirconia Website printed 10/22/12		
94	Glidewell Pirsmatik Clinical Website printed 10/22/12		
95	Glidewell Lava Crowns & Bridges Website printed 10/22/12		
96	Glidewell IPS e.max & Empress Website printed 10/22/12		
97	Glidewell BruxZir Milling Blanks Website printed 10/22/12		
98	Glidewell BruxZir Mill Website printed 10/22/12		
99	Glidewell Authorized BruxZir Solid Zirconia Laboratories Website printed 10/22/12		
100	Glidewell Introducing www.BruXZir.com Website printed 10/01/12		

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Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
101	BruxZir Flier "A New Option for Virtually Unbreakable Restorations" undated (2 pages)		
102	BruxZir Flier "Solid Zirconia Business Integration Program" undated (8 pages)		
103	BruxZir Flier "Solid Zirconia Crowns and Bridges" undated (4 pages)		
104	BruxZir Flier "Virtually Unbreakable" undated (7 pages)		
105	BruxZir Portfolio by Robin Bartolo dated 01/27/12 (16 pages)		
106	The Digital Dental Lab by James R. Glidewell dated 01/27/12		
107	Email from K. Allred to Daxton re Becoming an Authorized BruxZir Lab dated 04/29/11 (1 page)		
108	Series of Emails: Recent Email from K. Allred to Rudy re Notice of Trademark Infringement dated 02/14/11 (GL 241)		
109	Series of Emails: Recent Email from K. Allred to Assured Dental Lab re Notice of Infringement of Glidewell Laboratories' Trademark dated 04/18/11 (GL 241)		
110	Series of Emails: Recent Email from K. Allred to Authentic Dental Lab re Notice of Trademark Infringement dated 04/25/11 (GL 241)		
111	Printout of Dental Lab Network Forum re "How to Glaze a BruxZir Crown" printed 10/23/12 (16 pages)		
112	Printout of Dental Lab Network Forum re "Transparent Zirconia-Bruxer Esthetic" printed 10/23/12 (12 pages)		
113	Printout of Dental Lab Network Forum re "BruxZir Staining" printed 10/23/12 (5 pages)		
114	BruxZir Laboratory Summit dated 05/04/12 (3 pages)		
115	Keating Dental Arts, Inc.'s First Amended Notice of Deposition of Wolfgang Friebauer dated 10/16/12		
116	Series of Emails: Recent Email from M. Ditolla to Various re Full Zirconia Crown Picture dated 06/05/09 (GL 238)		
117	Series of Emails: Recent Email from J. Shuck to Various re Full Zirconia Crown Picture dated 06/07/09 (GL 239)		
118	James R. Glidewell Dental Ceramics, Inc. Consolidated Financial Statements Years Ended 12/31/10 and 12/31/09 dated 04/11/11 (18 pages)		
119	James R. Glidewell Dental Ceramics, Inc. Consolidated Financial Statements Years Ended 12/31/11 and 12/31/10 dated 04/26/12 (18 pages)		
120	Product List undated (9 pages)		
121	Invoice List undated (4 pages)		
122	BruxZir Patent Certificate dated 06/17/09		
123	Report on Filing or Determination of an Action re a Patent or Trademark dated 08/30/11 (KDA002808-002831)		
124	Trademark Status and Document Retrieval undated (BOATRRIGHT000085)		
125	Trademark/Service Mark Application, Principal Register dated 05/27/11 (GL 223)		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
126	Trademark Status and Document Retrieval Note to the File dated 05/30/11 (BOATRIGHT000083-000084)		
127	Justia Trademark Internet Search dated 10/24/12 (6 pages)		
128	Trademark Opposition No. 91202891 dated 02/03/12 (2 pages)		
129	Trademark Opposition No. 91201389 dated 11/18/11 (4 pages)		
130	Letter of Protest Memorandum with Attached Evidence from C. Joyner to K. Halmen dated 12/02/10 (10 pages)		
131	Bruxgard Patent Registration No. 2,251,807 dated 10/01/12 (KDA002899-002902)		
132	Brux-eze Patent Registration No. 1,608,966 dated 10/01/12 (KDA002897-002898)		
133	Bruxcare Patent Registration No. 2,399,235 dated 10/01/12 (KDA002903-002904)		
134	Bruz-Eze Patent Registration No. 2,473,238 dated 10/01/12 (KDA002905-002906)		
135	Dr. Brux Patent Registration No. 3,755,126 dated 10/02/12 (KDA002909-002911)		
136	Brux-Checker Patent Registration No. 3,956,476 dated 10/01/12 (KDA002912-002913)		
137	Bruxcure Trademark Search dated 10/12/12 (BOATRIGHT000088)		
138	Brux XXX Trademark Search dated 10/13/12 (BOATRIGHT000093)		
139	KDZ Bruxer Advertisement "Zirconia Evolved." dated 10/12/11 (1 page)		
140	Letter from L. Tachner to T. Gourde re Docket No. GLIDEWELL-190 dated 05/31/11		
141	Series of Emails: Recent Email from K. Allred to Fusion Dental Laboratory Solutions, Inc.re Notice of Filing Complaint dated 05/16/11 (GL 241)		
142	Series of Emails: Recent Email from K. Allred to Rudy re Notice of Trademark Infringement dated 02/14/11 (GL 241)		
143	Series of Emails from K. Allred to D. Grubb and R. Bartolo re BruxZir dated 05/26/11 (GL 241)		
144	Series of Emails: Recent Email from K. Allred to Services re BruxZir dated 05/25/11 (GL 241)		
145	Series of Emails: Recent Email form K. Allred to Lab re Bruzxir dated 04/18/11 (GL 241)		
146	Series of Emails: Recent Email from K. Allred to China Dental Outsourcing dated 05/17/11 (GL 241)		
147	Series of Emails: Recent Email from K. Allred to C. Frattura re Showcase Dental Laboratories dated 01/11/12 (GL 241)		
148	Series of Emails: Recent Email from K. Allred to S. Wang re BruxZir Infringement - Advanced Dental Laboratory dated 03/06/12 (GL 241)		
149	Series of Emails: Recent Email from K. Allred to S. Hudson re BruxZir Infringement - Old Dominion with Attached Letter dated 08/07/12 (GL 241)		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
150	Series of Emails: Recent Email from K. Allred to B. Oh re BruxZir Infringement - Dentopia Dental Lab with Attached Letter and Invoice dated 08/31/12 (GL 241)		
151	Series of Emails: Recent Email from K. Allred to T. George re BruxZir Infringement - Barth Dental Laboratory and Attached Letter dated 09/26/12 (GL 241)		
501	Intentionally Left Blank		
502	Keating Dental Arts Prescription Form undated (KDA000849)		
503	Keating Dental Arts Prescription Form re Dr. Hough dated 5/12/11 (KDA000637)		
504	Work Description Form re Dr. Andrew Berg dated 05/05/11 (KDA000639)		
505	Work Description Form re Dr. Michael Razzano dated 11/29/11 (KDA001968)		
506	Keating Dental Arts Prescription Form dated 12/07/11 (KDA001969)		
507	Doctor Sales Inventory Breakdown dated 05/10/11 (KDA000635)		
508	List of All KDZ Products Ever Produced re Keating Dental Arts Response to Glidewell First Request for Production dated 05/30/12 (KDA000001-000487)		
509	List of All KDZ Bruxer Products Ever Produced re Keating Dental Arts Response to Glidewell First Request for Production dated 05/30/12 (KDA000488-000581)		
510	Keating Dental Arts Prescription Form, Work Description Form, and Invoice re Dr. Thomas Nussear (KDA002858-002860)		
511	Lab Trac Work Description Form Tickets and Doctor Prescription Forms various dates (KDA000641-000642, 001928-001953, 001955-001967, 001970-001985, 002019)		
512	Lab Trac Work Description Form Tickets and Doctor Prescription Forms various dates (KDA002684-002734)		
513	Spreadsheet based on Product Ordered undated (72 pages)		
514	Website Page www.keatingdentalarts.com re KDZ Bruxer printed 08/07/12 (1 page)		
515	Sales by Inventory re KDZ Bruxer from May 2011 to April 2012 undated 10/15/12 (KDA000634)		
516	Identceram Certificate undated (KDA000876)		
517	Postcard titled "Solid Zirconia Evolved" undated (KDA000860-000861)		
518	KDZ Bruxer Fact Sheet undated (KDA000843)		
519	Postcard titled "Beauty So Strong It Will Change Your Practice" undated (KDA000868-000869)		
520	Advertisement titled "KDZ by Keating Dental Arts: A New Generation of Zirconia Solutions" (KDA000857)		
521	Sales by Inventory re KDZ Bruxer from May 2011 to October 2012 dated 10/15/12 (KDA003543-003560)		
522	Intentionally Left Blank		

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Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
523	Keating Dental Arts Prescription Form Lab Script dated 05/19/11 (KDA000640)		
524	Work Description Form re Dr. Andrew Berg dated 05/09/11 (KDA000638)		
525	Keating Dental Arts Fee Schedule undated (KDA000848)		
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528	Intentionally Left Blank		
529	Intentionally Left Blank		
530	Photos of Anterior Restorations undated		
531	Photos of Anterior Restorations undated		
532	Photos of Restorations undated		
533	Document entitled "BruxZir restorations" undated		
534	Email from K. Allred to L. Tachner re Charts re Anterior Use of BruxZir Material dated 10/19/12		
535	Keating Dental Arts Prescription Form Lab Script dated 05/12/11 (KDA000642)		
536	Series of Emails: Recent Email from J. Shuck to K. Allred re Question for you dated 11/28/11 (GL 187)		
537	Article titled "Ask Dr. Christensen" printed 09/26/12		
538	Article from "Clinicians Report" (GL 186)		
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556	Fax to N. Fallon from Dr. Le's Dental Office (GDC00002445-00002446)		
557	Glidewell Call Note Report dated 04/03/12 (GDC00002444)		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
558	Glidewell Advertisement Comparing BruxZir to other Crowns undated (GDC00002482)		
559	Glidewell Advertisement Comparing BruxZir to other Crowns undated (GDC00000409)		
560	Drake Lab re Article re Drake's Zir-Cast undated (KDA002448-002449)		
561	Authorized BruxZir Sticker Sheet undated (GDC00000003 & GL 102)		
562	Glidewell Advertisement for BruxZir "More Brawn and Improving Beauty" undated (GDC00000071 & GL 161)		
563	Web shot of BruxZir.com undated (GDC00000049 & GL 139)		
564	Pages from the BruxZir Blog Advertising BruxZir Product printed 08/4/12 (GDC00000035-00000037 & GL 125)		
565	Press Release on PR Web Introducing BruxZir "Glidewell Introduces BruxZir Solid Zirconia Crowns and Bridges dated 02/23/10 (GDC00000137-00000139 & GL 192)		
566	BruxZir Marketing Materials and Custom Brochures undated (GDC00000050-00000051 & GL 140)		
567	Glidewell Authorized BruxZir RX Mailers 04/xx/12 (GDC00000053-00000059 & GL 143)		
568	Glidewell Email Blasts undated (GDC00000052 & GL142)		
569	Keating Prescription Order Forms and Lab Notes Various Dates (KDA001928–KDA001959, KDA001962–KDA002017, KDA002020–KDA002021, KDA002024–KDA002031, KDA002684–KDA002689, KDA002692–KDA002734, KDA002858–KDA002860, KDA003319–KDA003322, KDA003346–KDA003346, KDA003350–KDA003353, KDA003362–KDA003367, KDA003371–KDA003373, KDA003375–KDA003379, KDA003383–KDA003383, KDA003386–KDA003387, KDA003399–KDA003402, KDA003419–KDA003420, KDA003478–KDA003480, KDA003486–KDA003488, KDA003494–KDA003495, KDA003497–KDA003497, KDA003502–KDA003502)		
570	Keating Dental Arts Bruxer Fact Sheet and Advertisements undated (KDA000843, 000851-000854)		
571	Specialized Prescription Forms Sent out Quarterly to Dentists for Glidewell's Authorized Laboratories undated (GDC00000007)		
572	BruxZir Advertisement re Lab Options undated (GDC00000001-00000002 & GL 101)		
573	BruxZir Advertisement re CEREC Connect Users undated (GDC0000921)		
574	Keating Dental Arts Bruxer Advertisement re Zirconia Evolved dated 02/25/12 (DKA000854)		

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Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
575	General Dentistry Article "Anterior BruxZir Solid Zirconia Crown" by Dr. DiTolla's printed 12/1/11 (GDC00000164-00000165 & GL 203)		
576	Dental Economics Article "An Anterior Solid Zirconia Crown" by Dr. DiTolla printed 12/1/11 (GDC00000177-00000179 & GL 208)		
577	Intentionally Left Blank		
578	Presentation for 2012 BruxZir Summit "BruxZir Zirconia Technology" by Robin Carden dated 01/03/12 (GDC00000019-00000032 & GL 109)		
579	Robin Carden interview on BruxZir, published as a Q&A article in Dental Products Report dated 08/22/12 (GDC00000034 & GL 124)		
580	Mobile Tek Dental Article "Gordon Christensen on BruxZir - from Dental Economics" dated 08/03/11 (GDC00000104-00000105 & GL 183)		
581	AcutechDentalMilling.com Article re BruxZir Restorations printed 12/1/11 (GDC00000168-00000169 & GL 205)		
582	DentalArtsLab.com Article "BruxZir Solid Zirconia" printed 12/1/11 (GDC00000170-00000172 & GL 206)		
583	Keller Labs Article "BruxZir Total Zirconia Crowns" dated 12/xx/11 (7 pages)		
584	Somer Dental Labs Article "BruxZir Crowns Have Arrived" dated 03/18/11		
585	Dental Aegis Article "Inside Dental Technology" re BruxZir Restorations dated 1/xx/11 (GDC00000186-00000187 & GL 213)		
586	Substructures Article "Glidewell Dental Lab Introduces BruxZir Solid Zirconia Crowns and Bridges printed 12/1/11 (GDC00000192-00000193 & GL 215)		
587	Clinicians Report Article "First Look: Another Emerging New All-Ceramic Restoration in a Confusing Market" dated 06/xx/10		
588	Blog Post "BruxZir vs. PFM: New Zirconia vs. the Old Tried and True" printed 12/1/11 (GDC00000180-00000181 & GL 209)		
589	Inside Dental Technology Article "Moving to Monolithic" printed 12/1/11 (GDC00000186-00000187 & GL 213)		
590	Lap Pages Article "CEREC Connect: A Welcomed Upgrade for CEREC Users" by C. Boudet, DDS printed 12/1/11 (GDC00000188-00000191 & GL 214)		
591	Health Mantra Article "Crowns and Fixed Prosthesis: State of the Art" printed 12/1/11 (GDC00000194-00000196 & GL 216)		
592	Defendant/Counterclaim Plaintiff's Response to Plaintiff/Counterclaim Defendant's First Request for Production of Documents and Things Nos. 1-42 dated 05/18/12		
593	Photograph of 2010 Best Product Innovation Award from Tosch Corporation for the Development of BruxZir Solid Zirconia Dental Restorations undated (GDC00000072 & GL 162)		

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Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
594	Dental Aegies Article "Tosh Recognizes BruxZir" printed 12/1/11 (GDC00000182 & GL 210)		
595	Journal of Dental Technology's "Wow! 2011 Products Awards" dated 10/xx/11 (GDC00000156-00000158 & GL 200)		
596	Inside Dental Technology Product iNavigator 2011 Top Pick's naming BruxZir dated 12/xx/11 (3 pages)		
597	Clinicians Report Article "Best Products of 2011: CR Buying Guide" recognizing BruxZir dated 12/xx/11 (2 pages)		
598	Dr. Bicuspid Article "Dental Excellence Awards 2012 Semifinal Candidates" naming BruxZir dated 11/30/11 (GDC00000162-00000163 & GL 202)		
599	Chart BruxZir Restorations Monthly Sales Compared to Sales of Porcelain Fused to Metal Restorations, compiled by Glidewell's Marketing Department undated (GDC00000240 & GL 235)		
600	Emails between 04/18/11 to 05/26/11 between D. Grubb and Glidewell (GDC00000332-00000344 & GL 241)		
601	Emails between 04/18/11 and 4/25/11, between Authentic Dental Lab and Glidewell (GDC00000281-00000283 & GL 241)		
602	Emails between 02/09/11 and 02/14/11 between Pittman Dental Laboratory and Glidewell (GDC00000328-00000331 & GL 241)		
603	Emails dated 4/18/11 between Assured Dental Lab and Glidewell (GDC00000278-00000280 & GL 241)		
604	R&D Corner Article "Strength and Flexibility of BruxZir Solid Zirconia Implant Restorations" by R. Carden published in Inclusive Dental Driven Impact Solutions dated 08/xx/12 (GDC00001339-00001341)		
605	Ceramic Industry Article "Virtually Bulletproof" by Robin Carden 12/01/10 (GDC00000771-00000773)		
606	Email from R. Bartolo to S. Keating re BruxZir Samples dated 08/16/11 (GDC00002483)		
607	United States Trademark Registration for BruxZir, Registration No. 3,739,663 dated 01/19/10 (KDA-002810)		
608	File History for US Trademark Registration No. 3,739,663 for BruxZir (Class 10) various dates (KDA002808-002831)		
609	File History for Application for Trademark Registration No. 85332886 for BruxZir (Class 5) various dates (GDC00002405-00002443)		
610	Presentation "Why do Labs choose BruxZir Solid Zirconia?" by R. Carden undated (GDC00002447-00002481)		
611	Glidewell E-mail Blast re: BruxZir not Just Another Mill printed 10/01/12		
612	Various Emails from dentists to Dr. DiTolla re DiTolla's Videos Discussing BruxZir Crowns Last Email dated 10/03/12 (GDC000002393, 00002397-00002399)		
613	Emails from Dentists to Dr. DiTolla Supporting His Conclusion that Dentists Understand that BruxZir Identifies Glidewell as the Source of the Crown Products Last Email Dated 09/21/12 (GDC000002396, 00002397-00002398, 00002402, 00002404)		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
614	Excerpts from Various Medical and Dental Dictionaries undated		
615	Advertisements by Keating regarding KDZ Bruxer (KDA00839-000842, 000851-000861, 000866-000899, 004232-004233)		
616	Dr. Ronald Goldstein's Curriculum Vitae dated 10/22/12 (85 pages)		
617	Intentionally Left Blank		
618	Thomson Compumark Trademark Search Report (BruxZir) dated 10/11/12 (KDA-003561-003871)		
619	Thomson Compumark Trademark Search Report (BRUXER) dated 10/11/12 (KDA-003872-004196)		
620	Defendant/Counterclaim Plaintiff's Response to Plaintiff/Counterclaim Defendant's First Set of Interrogatories Nos. 1-25 dated 04/19/12		
621	Defendant/Counterclaim Plaintiff's Response to Plaintiff/Counterclaim Defendant's First Set of Interrogatories Nos. 1-25 dated 04/19/12		
622	Intentionally Left Blank		
623	Intentionally Left Blank		
624	Intentionally Left Blank		
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626	Keating Dental Arts, Inc.'s Responses to Plaintiff's First Set of Requests for Admission (Nos. 1-11) dated 10/25/12		
627	Keating Dental Arts, Inc.'s Third Amended Initial Disclosures Pursuant to Federal Rule of Civil Procedure 26(a)(1) dated 10/19/12		
628	Intentionally Left Blank		
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Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
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658	Advertisement Reasons to Consider BruxZir Solid Zirconia Virtually Unbreakable Crowns & Bridges (GDC00000004-00000005)		
659	Advertisement BruxZir Solid Zirconia Virtually Unbreakable Crowns & Bridges (GDC00000006-00000007)		
660	Glidewell Laboratories Prescription Form (GDC00000011-00000014)		
661	Article from Clinicians Report Volume 5 Issue 6 titled "BruxZir and Milled e.maxCAD: Very Promising 1-year Results" dated June 2012 (GDC00000015-00000018)		
662	BruxZir Blog "Typical Prep with PFM" print date 08/04/12 (GDC00000036)		
663	BruxZir Blog "As you can see in the non-retracted photo..." printed 08/04/12 (GDC00000037)		
664	BruxZir Blog "This is much more difficult to achieve ..." printed 08/04/12 (GDC00000038)		
665	BruxZir Blog "The new method involves the use of an ultrasonic...." printed 08/04/12 (GDC00000039)		
666	BrixZir Blog Milling Blanks printed 08/04/12 (GDC00000040)		
667	BruxZir Blog "BruxZir Solid Zirconia clinical indications..." printed 08/04/12 (GDC00000041)		
668	BruxZir Blog "Scanning electron microscopy ..." printed 08/04/12 (GDC00000042)		
669	BruxZir Blog "Janet S. DDS, Oaktown, IL" printed 08/04/12 (GDC00000043)		
670	Powerpoint Presentation "Authorized BruxZir Laboratories" (GDC00000044-00000062)		
671	Advertisement More Brawn than Beauty, BruxZir (GDC00000068)		
672	Powerpoint Presentation, BruxZir Zirconia Manufacturing (GDC00000069-00000072)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
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No. of Exhibit	Description	Date Identified	Date Admitted
673	Photographs of Glidewell trade show booth (GDC00000074-00000075)		
674	Photograph (GDC00000079)		
675	Photograph (GDC00000080)		
676	Photograph (GDC00000081)		
677	Website printout re BruxZir Solid Zirconia Crowns & Bridges - Scientific Validation printed 08/04/12 (GDC00000082-00000083)		
678	Website printout re BruxZir Adjustment and Polishing Set (GDC00000084)		
679	Website printout re Dental Products Report printed 08/08/12 (GDC00000085-00000086)		
680	BruxZir Blog "Tosch Corporation Presents Prestigious..." printed 08/10/12 (GDC00000087-00000089)		
681	Website printout BruxZir Solid Zirconia Crowns & Bridges Home (GDC00000090)		
682	Website printout Dental Zirconia CAD/CAM System printed 08/10/12 (GDC00000091-00000092)		
683	Website printout Dental Zirconia Crown - BruxZir Coloring Liquid Kit printed 08/10/12 (GDC00000093)		
684	Website printout Dental BruxZir Zirconia Crown Milling Blanks printed 08/10/12 (GDC00000094)		
685	Website printout BruxZir Processing Equipment printed 08/10/12 (GDC00000095)		
686	Print Ad re BruxZir Milling Blanks undated (GDC00000096)		
687	Print Ad re BruxAir Fast Fire Furnace undated (GDC00000097)		
688	Brochure re BruxZir Solid Zirconia Business Integration Program (GDC00000098-00000100)		
689	Brochure re BruxZir Authorized Lab Program (GDC00000101-00000103)		
690	Website printout re Mobile Teck Dental Labs - Gordon Christensen on BruxZir - from Dental Economics dated 04/13/11 (GDC00000104-00000105)		
691	Paper entitled "The all-ceramic restoration dilemma: Where are we?" dated 12/16/11 (GDC00000106-00000110)		
692	Website printout "Ask Dr. Christensen" printed 12/16/11 (GDC00000111-00000115)		
693	BruxZir and Milled e.maxCAD: Very Promising 1-year Results undated (GDC00000116-00000118)		
694	Email dated 11/28/11 from Jim Shuck to Keith Allred re Question for You (GDC00000119)		
695	Press Release PRWeb BruxZir Adjustment and Polishing Set Now Available dated 02/01/11 (GDC00000133-00000134)		
696	Press Release PRWeb BruxZir Solid Zirconian Comparative Wear Study dated 09/16/10 (GDC00000135-00000136)		
697	Press Release PRWeb Glidewell Laboratories Announces Nanozirconia Technology Breakthrough dated 02/15/11 (GDC00000140-00000142)		

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No. of Exhibit	Description	Date Identified	Date Admitted
698	Press Release PRWeb Glidewell Laboratories Launches the BruxZir Milling System dated 06/09/11 (GDC00000143-00000144)		
699	Press Release PRWeb Glidewell Laboratories Launches Recycling Program for the BruxZir Milling Blanks dated 04/22/11 (GDC00000145-00000147)		
700	Press Release PRWeb Strength Based on Science Drives Glidewell Dental Lab's BruxZir Solid Zirconia dated 07/01/10 (GDC00000148-00000150)		
701	Press Release PRWeb Tosoh Corporation Present Prestigious "Best Product Innovation Award" to Glidewell Laboratories for BruxZir® Solid Zirconia dated 12/15/10 (GDC00000151-00000153)		
702	Article from ADA News dated 06/04/12 (GDC00000159-00000161)		
703	Article from Keller "BruxZir, Over 250,000 BruxZir Crowns Sold Nationwide" dated Winter 2011(GDC00000173-00000176)		
704	Press Release MobileTek Dental Labs Added to New York Authorized BruxZir Lab List dated 05/20/11 (GDC00000183-00000184)		
705	Web Announcement "Whip Mix and Glidewell are proud to announce a new partnership for the dental laboratory industry." printed 12/01/11 (GDC00000185)		
706	Web printout ADA Product Category - Crown and Bridge printed 08/10/12 (GDC00000198-00000200)		
707	BruxZir Trademark Registration (GDC00000220)		
708	Affidavit of Israel Villapando Email and related documents (GDC00000263-68, 267-74)		
709	Spreadsheet re Glidewell Product Groups Net Sales and Units for 2009-2012 (GDC00000374)		
710	Glidewell Product Spreadsheet (GDC00000375-00000383)		
711	Picture of Axis drill bits (GDC00000391)		
712	Three pictures of teeth with various crowns (GDC00000409)		
713	Chart Emax units 2007-2011 (GDC00000417)		
714	Powerpoint Presentation BruxZir Solid Zirconia: A Clinicians Perspective BruxZir Lab Summit 01/26-27/12 (GDC00000528-00000568)		
715	Print Ad More Brawn than Beauty! BruxZir with Authorized Lab Listings (GDC00000569)		
716	Print Ad BruxZir Virtually Unbreakable with Authorized Laboratories List (GDC00000570)		
717	Print Ad Dr. DiTolla's Clinical Tips (GDC00000574)		
718	Print Ad BruxZir Total Zirconia Crowns & Bridges (GDC00000575-00000576)		
719	Print Ad Total Zirconia Crowns & Bridges BruxZir Virtually Unbreakable (GDC00000583-00000584)		
720	Web printout BruxZir Crowns & Bridges for Tough Situations printed 10/01/12 (GDC00000585)		
721	Web printout Introducing www.BruXZir.com (GDC00000587)		

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No. of Exhibit	Description	Date Identified	Date Admitted
722	Print Ad BruxZir Your New Option for Virtually Unbreakable Restorations (GDC00000588-00000589)		
723	Print Ad BruxZir Your New Option for Virtually Unbreakable Restorations (GDC00000590-00000591)		
724	Print Ad BruxZir Virtually Unbreakable Total Zirconia Crowns & Bridges(GDC00000592-00000597)		
725	Print Ad BruxZir Virtually Unbreakable Total Zirconia Crowns & Bridges(GDC00000598-00000603)		
726	Advertisement Mailer "BruxZir Virtually Unbreakable" undated (GDC00000610-00000615)		
727	Advertisement Mailer "BruxZir Virtually Unbreakable" undated (GDC00000616-00000621)		
728	Advertisement Mailer "Dr. Bryan Goldsmith BruxZir Your New Option for Virtually Unbreakable Restorations" undated (GDC00000622-00000645)		
729	"Technical Procedures for Creating BruxZir Total Zirconia Restorations" undated (GDC00000646)		
730	Images of Dental Crowns on Glidewell Laboratories Letter Head, undated (GDC00000647)		
731	"Training for Remote Labs and Early Adopters BruxZir Virtually Unbreakable" undated (GDC00000648-00000653)		
732	"BruxZir Virtually Chip-Proof" undated (GDC00000655-00000656)		
733	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000657)		
734	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000658)		
735	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000661)		
736	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000662)		
737	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000663)		
738	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000664)		
739	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000665)		
740	"Your Rx for Strength: Monolithic Restorations" undated (GDC00000667)		
741	"Your Rx for Strength: Monolithic Restorations" undated (GDC00000676)		
742	"More Brawn than Beauty!" Authorized BruxZir Laboratories undated (GDC00000682)		
743	"More Brawn than Beauty!" Authorized BruxZir Laboratories undated (GDC00000683)		
744	"More Brawn than Beauty!" Authorized BruxZir Laboratories undated (GDC00000684)		
745	"BruxZir More Brawn than Beauty" Scientific Validation undated undated (GDC00000689)		

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No. of Exhibit	Description	Date Identified	Date Admitted
746	"BruxZir More Brawn than Beauty" Scientific Validation and Authorized Laboratories undated (GDC00000693)		
747	"More Brawn than Beauty!" and Authorized BruxZir Laboratories undated (GDC00000696)		
748	<i>Chairside</i> A Publication of Glidewell Laboratories Volume 5 Issue 3 undated (GDC00000698-00000764)		
749	"More Brawn than Beauty!" and Authorized BruxZir Laboratories undated (GDC00000765)		
750	"BruxZir Solid Zirconia Prescribe BruxZir for Implants" undated (GDC00000796-00000770)		
751	Ceramid Industry Article "Virtually Bulletproof" by R. Carden dated 12/1/10 (GDC00000771-00000773)		
752	"Dr. DiTolla's Clinical Tips" undated (GDC00000774)		
753	Article by M. DiTolla "Restorative Photo Essay: The IOS FastScan and an Anterior BruxZir Bridge" undated (GDC00000775-00000787)		
754	R&D Corner Article "BruxZir: Virtually Bulletproof: What is It? Why Does It work?" By R. Carden undated (GDC00000788-00000792)		
755	"BruxZir Prescribe BruxZir instead of Metal Occlusals and Cast Gold" undated (GDC00000793-00000794)		
756	"BruxZir Prescribe BruxZir instead of Metal Occlusals and Cast Gold" undated (GDC00000795-00000796)		
757	"BruxZir Virtually Unbreakable" undated (GDC00000799-00000800)		
758	"BruxZir Solid Zirconia: A Chip-Proof, Esthetic Alternative to Cast Gold and Metal Occlusal PFMS" and Pricing Guide undated (GDC00000803-00000804)		
759	Website printout from Glidewell Laboratories re "Authorized BruxZir Lab Update" dated 10/1/12 (GDC00000805)		
760	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia for Tough Situations" dated 10/1/12 (GDC00000806)		
761	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia Comparative Wear Study" dated 10/1/12 (GDC00000807)		
762	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia: A Breakthrough in Dental Technology" dated 10/1/12 (GDC00000808)		
763	Website printout from Glidewell Laboratories re "Dr. Michael DiTolla Explains BruxZir's Unique Shading Process" dated 10/1/12 (GDC00000809)		
764	Website printout from Glidewell Laboratories re "Prescribe BruxZir for Tough Situations" dated 10/1/12 (GDC00000810)		
765	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia for Tough Situations" dated 10/1/12 (GDC00000811)		
766	Website printout from Glidewell Laboratories re "Technical Update: Do Not Use Discs to Finish Full-Contour Zirconia" dated 10/1/12 (GDC00000812-00000813)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
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No. of Exhibit	Description	Date Identified	Date Admitted
767	Website printout from Glidewell Laboratories re "Technical Updated: Do Not Use Discs to Finish Full-Contour Zirconia" dated 10/1/12 (GDC00000814-00000815)		
768	"BruxZir A New Option for Virtually Unbreakable Restorations" "Monolithic Zirconia for Posterior Durability undated and Lab Options (GDC00000816-00000817)		
769	"BruxZir A New Option for Virtually Unbreakable Restorations" Milling Blanks undated (GDC00000818)		
770	"BruxZir A New Option for Virtually Unbreakable Restorations" Monolithic Zirconia restorations for Posterior Durability and Lab Options undated (GDC00000821-00000822)		
771	Glidewell Laboratories Mailer Prescription Form expires 6/20/10 (GDC00000823-00000824)		
772	Glidewell Laboratories Mailer Prescription Form expires 12/31/10 (GDC00000825-00000826)		
773	Glidewell Laboratories Mailer Prescription Form expires 3/31/11 (GDC00000827-00000828)		
774	Advertisement Mailer "More Brawn than Beauty BruxZir Solid Zirconia Crowns & Bridges" undated (GDC00000829-00000836)		
775	Advertisement Mailer "Virtually Chip-Proof Solid Zirconia Crowns & Bridges" undated (GDC00000837-00000842)		
776	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000843-00000848)		
777	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000849-00000854)		
778	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000855-00000860)		
779	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000867-00000872)		
780	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000873-00000878)		
781	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000879-00000886)		
782	Advertisement Mailer "More Brawn than Beauty BruxZir Solid Zirconia Crowns & Bridges" undated (GDC00000887-00000892)		
783	Images of Dental Crowns on Glidewell Laboratories Letter Head, undated (GDC00000893)		
784	Images of Dental Crowns on Glidewell Laboratories Letter Head, undated (GDC00000894)		
785	"Training for Remote Labs and Early Adopters BruxZir Virtually Unbreakable" undated (GDC00000895-00000900)		
786	"Protocol to Mill and Sinter BruxZir Solid Zirconia Milling Blanks (Beta Version) with CEREC in Lab System" undated (GDC00000901-00000904)		
787	PRWeb Article "Strength Based on Science Drives Glidewell Dental Lab's BruxZir Solid Zirconia" dated 7/1/10 (GDC00000905-00000907)		

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No. of Exhibit	Description	Date Identified	Date Admitted
788	"Ideal Strength and Esthetics for your Next Crown under Partial Case" undated (GDC00000909-00000910)		
789	"BruxZir More Brawn than Beauty! Top 100 products of 2010" undated (GDC00000911-00000912)		
790	"Free BruxZir Patient Presentation Sample" undated (GDC00000913-00000914)		
791	"BruxZir Solid Zirconia Restorations Over Implant" undated (GDC00000915-00000916)		
792	"More Brawn than Beauty" BruxZir Special Offer expires 2/27/10 (GDC00000917-00000918)		
793	"More Brawn than Beauty" BruxZir Special Offer expires 5/31/11 (GDC00000919-00000920)		
794	"Big Savings for Digital Impressions" undated (GDC00000923)		
795	"Big Savings for Digital Impressions" undated (GDC00000929)		
796	"More Brawn than Beauty" undated (GDC00000932)		
797	"BruxZir Solid Zirconia Crowns & Bridges More Brawn than Beauty" and Scientific Validation undated (GDC00000933)		
798	"BruxZir Solid Zirconia Crowns & Bridges More Brawn than Beauty" and Scientific Validation undated (GDC00000934)		
799	"BruxZir Solid Zirconia Crowns & Bridges More Brawn than Beauty" and Scientific Validation undated (GDC00000937)		
800	"More Brawn than Beauty" undated (GDC00000939)		
801	"More Brawn and Improving Beauty" undated (GDC00000942)		
802	"Ask your Laboratory for...BruxZir More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000943)		
803	"BruxZir More Brawn than Beauty" and Scientific Validation undated (GDC00000945)		
804	"BruxZir More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000948)		
805	"BruxZir Clinical Solution Series" and Authorized BruxZir Laboratories undated (GDC00000953)		
806	"More Brawn and Improving Beauty" and Authorized BruxZir Laboratories undated (GDC00000956)		
807	"BruxZir Solid Zirconia Crowns & Bridges: Scientific Validation" undated (GDC00000692-00000964)		
808	"BruxZir Solid Zirconia Crowns & Bridges: More Brawn than Beauty" and Authorized Laboratories undated (GDC00000967 - 968)		
809	"Can you find the BruxZir Crown?" Authorized BruxZir Laboratories undated (GDC00000969-00000970)		
810	"Big Savings for Digital Impressions" undated (GDC00000973)		
811	"BruxZir Lap Options" undated (GDC00000974)		
812	"Not Just Another Mill...A Comprehensive BruxZir Business Integration Solution" undated (GDC00000975)		
813	"Maximum Strength Implant Restorations" Glidewell Laboratories undated (GDC00000976)		

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No. of Exhibit	Description	Date Identified	Date Admitted
814	Article by M. DiTolla "anterior BruxZir Solid Zirconia Crown" undated (GDC00000978-00000985)		
815	Dental Tribune Article " Photo Essay: Anterior BruxZir Solid Zirconia Crown" by M. DiTolla dated 7/2011 (GDC00000986)		
816	Website printout from Dental Tribune re "Anterior BruxZir Solid Zirconia Crown" by M. DiTolla dated 9/13/11 (GDC00000987-00000988)		
817	Website printout from Dental Tribune re "Solid Zirconia Restoration" by M. DiTolla dated 11/23/11 (GDC00000989-00000990)		
818	"Product Spotlight" by R. Seberg and B. Brookhorst undated (GDC00000991)		
819	Article from Journal of Dental Technology "A Changing Direction in Dentistry: Full-Contour Zirconia" by R. Carden dated Feb. 2011 (GDC00000992-00000994)		
820	Glidewell Direct: Authorized Lab Program "Not Just another System...A Comprehensive BruxZir Business Integration Solution" undated (GDC00000997-00000998)		
821	BruxZir Virtually Unbreakable "Solid Zirconia Crowns & Bridges" undated (GDC 999 - 1000)		
822	BruxZir Solid Zirconia "Virtually Unbreakable" undated (GDC00001009-00001010)		
823	BruxZir Solid Zirconia "Reasons to Consider BruxZir Solid Zirconia" undated (GDC00001017-00001018)		
824	BruxZir Clinical Results undated (GDC00001025-00001028)		
825	Website printout from Glidewell Laboratories re " Can you find the BruxZir Crown?" dated 10/1/12 (GDC00001029-00001030)		
826	Website printout from Glidewell Laboratories re "Scan, Send and Save Big with Digital Impressions" dated 10/1/12 (GDC00001031-00001032)		
827	Website printout from Glidewell Laboratories re "Announcing Lower Pricing on BruxZir Solid Zirconia Restorations for Laboratories!" dated 10/1/12 (GDC00001033-00001034)		
828	Website printout from Glidewell Laboratories re "BruxZir Technical Update Video Now Available" dated 10/1/12 (GDC00001037-00001038)		
829	Website printout from Glidewell Laboratories re "Dr. Gordon Christensen on BruxZir: Go for It!" dated 10/1/12 (GDC00001039)		
830	Website printout from Glidewell Laboratories re "XP 2011, June 11, 2011, JW Marriott at L.A. LIVE" dated 10/1/12 (GDC00001040-00001041)		
831	Glidewell Laboratories Web Printout "It Pays to Recycle BruxZir Solid Zirconia" dated 10/1/12 (GDC00001042-00001043)		
832	Website printout from Glidewell Laboratories re "More Brawn and Improving Beauty" dated 10/1/12 (GDC00001046-00001047)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
833	Website printout from Glidewell Laboratories re "New Online BruxZir Solid Zirconia Clinical Video" dated 10/1/12 (GDC00001050)		
834	Website printout from Glidewell Laboratories re "Special RX Offer \$35 Off All-Ceramic and PFM Restorations" dated 10/1/12 (GDC00001058-00001059)		
835	Website printout from Glidewell Laboratories re "Technical Update: Do Not Use Discs to Finish Full-Contour Zirconia" dated 10/1/12 (GDC00001060)		
836	Website printout from Glidewell Laboratories re "Technical Update: Improved BruxZir Esthetics Thru Ultrasonic Cleaning" dated 10/1/12 (GDC00001061-00001062)		
837	Advertisement Mailer "BruxZir A New Option for Virtually Unbreakable Restorations" (GDC00001065-00001066)		
838	"It Pays to Recycle BruxZir Solid Zirconia" undated (GDC00001067-00001068)		
839	"Not Just Another Mill...A Comprehensive BruxZir Business Integration Solution" undated (GDC00001079-00001080)		
840	BruxZir Laboratory Summit dated 01/27/12 (GDC00001081-00001082)		
841	BruxZir Laboratory Summit Invitation dated 01/27/12 (GDC00001083-00001084)		
842	BruxZir Laboratory Summit dated 01/27/12 (GDC00001085-00001086)		
843	Advertisement Mailer "More Brawn than Beauty" undated (GDC00001087-00001092)		
844	Advertisement Mailer "More Brawn than Beauty" undated (GDC00001093-00001098)		
845	Advertisement Mailer "More Brawn than Beauty" undated (GDC00001105-00001110)		
846	Advertisement Mailer "More Brawn and Improving Beauty " Save \$10 per unit with enclosed RXs undated (GDC00001111-00001116)		
847	Advertisement Mailer: "More Brawn than Beauty" BruxZir Solid Zirconia Crowns & Bridges undated (GDC00001117-00001124)		
848	Advertisement Mailer: "Guess which crown is BruxZir" undated (GDC00001125- 00001132)		
849	Advertisement Mailer " BruxZir Clinical Solution Series" undated (GDC00001133-00001140)		
850	Advertisement Mailer "Which Teeth are BruxZir Crowns?" undated (GDC00001141-00001148)		
851	Advertisement Mailer "You'll appreciate successful esthetic partials from our experienced design team" undated (GDC00001149-00001154)		
852	Glidewell Laboratory Prescription Form expires 08/31/11 (GDC00001161-00001162)		
853	Glidewell Laboratory Prescription Form expires 10/31/11 (GDC00001163-00001164)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
854	Glidewell Laboratory Prescription Form expires 12/31/11 (GDC00001165-00001166)		
855	Glidewell Laboratories Mailer Laboratory Procedure Authorization Form undated (GDC00001167-00001168)		
856	Glidewell Laboratories Mailer Laboratory Procedure Authorization Form undated (GDC00001169-00001170)		
857	Advertisement Mailer: "Dr. John Smith Thank you for your business. Enjoy these special offers as a token of our appreciation" undated (GDC00001171-00001178)		
858	Advertisement Mailer: "Dr. John Smith Valued Customers like you deserve something extra special" (GDC00001187-00001192)		
859	Advertisement Mailer: "Protocol to mill and sinter BruxZir Solid Zirconia Milling Blanks (beta version) with CEREC in Lab System" undated (GDC00001199-00001202)		
860	BruxZir Solid Zirconia Crowns & Bridges "Free Product Certificate from Glidewell Laboratories, Newport Beach, Calif." undated (GDC00001203)		
861	Advertisement Postcard Mailer: "BruxZir Solid Zirconia Clinical Cases" undated (GDC00001204-00001217)		
862	Advertisement Postcard Mailer: "BruxZir Solid Zirconia Scientific Validation" undated (GDC00001218-00001225)		
863	Advertisement Postcard Mailer: BruxZir Solid Zirconia Crowns & Bridges "More Brawn than Beauty" undated (GDC00001226-00001235)		
864	PRWeb Online Visibility from Vocus article "Glidewell Laboratories Announces Nanozirconia Technology Breakthrough: Glidewell Dental Lab's Continued Research and Development Efforts Lead to New Ceramic Nanotechnology" dated 2/15/11 (GDC00001236-00001237)		
865	Advertisement Postcard Mailer "Ideal Strength and Esthetics for your Next Crown under Partial Case" and BruxZir: Scientific Validation undated (GDC00001239-00001240)		
866	Advertisement Postcard Mailer "Ideal Strength and Esthetics for your Next Crown under Partial Case" and BruxZir: Scientific Validation undated (GDC00001241-00001242)		
867	Advertisement Postcard Mailer "Ideal Strength and Esthetics for your Next Crown over Implant" and BruxZir: Scientific Validation undated (GDC00001243-00001244)		
868	Advertisement Postcard Mailer "More Brawn than Beauty" and BruxZir: Scientific Validation undated (GDC00001245-00001246)		
869	Advertisement Postcard Mailer "More Brawn than Beauty" and BruxZir: Scientific Validation undated (GDC00001247-00001248)		
870	BruxZir Inspection Record undated (GDC00001249)		
871	Advertisement Postcard Mailer re Virtually Unbreakable Implant Restorations undated (GDC00001252-00001253)		
872	Advertisement Postcard Mailer to Dr. Michael Bettner with Free Patient Presentation Sample undated (GDC00001254-00001255)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
873	Advertisement Postcard Mailer to Dr. Zachary Dodson with Free Patient Presentation Sample undated (GDC00001256-00001257)		
874	Advertisement Postcard Mailer "More Brown and Improving Beauty" See Reverse for Special offer expires 12/31/12 (GDC00001260-00001261)		
875	Advertisement Postcard Mailer "More Brown and Improving Beauty" See Reverse for Special offer expires 03/31/12 (GDC00001262-00001263)		
876	Advertisement Postcard Mailer re "Request a Free BruxZir Clinical Indications and Scientific Validation DVD with Special Rx Offer" undated (GDC00001264-00001265)		
877	Advertisement "BruxZir Restorations Deliver More Lifelike Results" with Pictures of Differences in 3 Photomicrographs of Solid Zirconia Brands, and Graph re Light Transmission vs. Color Wavelength undated (GDC00001270)		
878	Advertisement "Why Dentists Love BruxZir Crown Margins" with Pictures re Prep with PFM Crown and BruxZir Crown undated (GDC00001271)		
879	Advertisement "More Brawn than Beauty" with Before and After Pictures undated (GDC00001272)		
880	Advertisement "More Brawn than Beauty" with One-year Clinical Study Results and SEM Images undated (GDC00001273)		
881	Advertisement "More Brawn than Beauty" with Charts re Wear Compatibility and Antagonist Wear undated (GDC00001276)		
882	Advertisement "Sirona Connect Users Pay Less" undated (GDC00001277)		
883	Advertisement "Sirona Connect Users Pay Less" undated (GDC00001278)		
884	Advertisement "More Brawn and Improving Beauty" Authorized BruxZir Laboratories Locations undated (GDC00001281)		
885	Advertisement "Why Dentists Love BruxZir Crown Margins" Authorized BruxZir Laboratories Locations undated (GDC00001284)		
886	Advertisement "BruxZir Restorations Deliver 'Promising Results'" Authorized BruxZir Laboratories Locations undated (GDC00001286)		
887	Advertisement "BruxZir Restorations Deliver More Lifelike Results" Authorized BruxZir Laboratories Locations undated (GDC00001288)		
888	Advertisement "More Brawn and Improving Beauty" Authorized BruxZir Laboratories Locations undated (GDC00001290)		
889	Advertisement "Why Dentists Love" Authorized BruxZir Laboratories Locations undated (GDC00001293-00001294)		
890	Chair Side Magazine Article "BruxZir Solid Zirconia Anterior Esthetic Challenge" by M. DiTolla undated (GDC00001304-00001311)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
891	Chair Side Magazine Article "Photo Essay: The Pursuit of BruxZir Anterior Esthetics" by M. DiTolla undated (GDC00001312-00001331)		
892	Dental Tribune Daily Article "Photo Essay: BruxZir Solid Zirconia Meets an Anterior Esthetic Challenge" by M. DiTolla dated 02/23/12 (GDC00001332)		
893	Dental Tribune Article "Meeting an Anterior Esthetic Challenge" by M. DiTolla dated 10/2/12 (GDC00001333-00001335)		
894	Dental Town Special Supplement Article "Why Dentists Love BruxZir Solid Zirconia" by M. DiTolla undated (GDC00001336-00001337)		
895	R&D Corner Article, Questions and Answers with R. Carden undated (GDC00001338)		
896	Advertisement "BruxZir Solid Zirconia Business Integration Program" Authorized BruxZir Laboratory undated (GDC00001342-00001349)		
897	Advertisement re Reasons to Consider BruxZir Solid Zirconia "Virtually Unbreakable Crowns and Bridges" undated (GDC00001374-00001375)		
898	Pages 26-29 of Booklet re Clinical Results, Before and After Pictures, and Scientific Validation undated (GDC00001378-00001381)		
899	Email Blast Web Test "New Report - BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results" dated 10/1/12 (GDC00001382-00001383)		
900	Email Blast Web Test "More Brawn and Improving Beauty, Which Teeth are BruxZir Crowns?" dated 10/1/12 (GDC00001384-00001385)		
901	Email Blast Web Test "BruxZir Solid Zirconia, Why do Dentists Love BruxZir Crown Margins?" dated 10/1/12 (GDC00001386-00001387)		
902	Email Blast Web Test "Glidewell Laboratories, Why do BruxZir Restorations Deliver more Lifelike Results?" dated 10/1/12 (GDC00001388-00001389)		
903	Email Blast Web Test "BDL Prosthetics, Save \$10 per unit with Special Offer" re IPS e.max and BruxZir dated 10/1/12 (GDC00001390-00001391)		
904	Email Blast Web Test "New Report - BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results" dated 10/1/12 (GDC00001392-00001393)		
905	Email Blast Web Test "More Brawn and Improving Beauty, Which Teeth are BruxZir Crowns?" dated 10/1/12 (GDC00001394-00001395)		
906	Email Blast "BruxZir Solid Zirconia: Not Just Another Mill... A Comprehensive BruxZir Business Integration Solution" dated 10/1/12 (GDC00001396-00001397)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
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No. of Exhibit	Description	Date Identified	Date Admitted
907	Email Blast Web Test Technical Update Video: BruxZir Cleaning, Cementing & Bonding Protocol dated 10/1/12 (GDC00001400-00001401)		
908	Email Blast Test Glidewell Laboratories "Why do BruxZir Restorations Deliver More Lifelike Results?" Find out Why dated 10/1/12 (GDC00001408-00001409)		
909	Advertisement Mailer "More Brawn and Improving Beauty " Save \$10 per unit with enclosed RXs undated (GDC00001414-00001417)		
910	Advertisement Mailer "Why Dentists Love BruxZir Crown Margins" Save \$10 per unit with enclosed RXs undated (GDC00001418-00001423)		
911	Advertisement Mailer "BruxZir, the Most Prescribed Brand of Full Contour Zirconia" Save \$10 per unit with enclosed RXs undated (GDC00001424-00001429)		
912	Advertisement Mailer "Which Teeth are BruxZir Crowns?" Top 100 Products 2011 Save \$10 per unit undated (GDC00001430-00001437)		
913	Advertisement Mailer "Why Dentists Love BruxZir Margins..." Top 100 Products 2011 Save \$10 per unit undated (GDC00001438-00001445)		
914	Advertisement Mailer "BruxZir Restorations Deliver More 'Promising Results'" Pride Institute Best of Class Technology Award 2012 Save \$10 per unit undated (GDC00001446-00001453)		
915	Advertisement Mailer "BruxZir Restorations Deliver More Lifelike Results" Pride Institute Best of Class Technology Award 2012, Save \$10 per unit undated (GDC00001454-00001461)		
916	Advertisement "Thank you for your Business" Top 100 Products 2011, BruxZir \$49 per unit price undated (GDC00001462-00001467)		
917	Authorized BruxZir Laboratory Prescription Form expires 05/25/12 (GDC00001468)		
918	Authorized BruxZir Laboratory Prescription Form expires 06/30/12 (GDC00001467)		
919	Authorized BruxZir Laboratory Prescription Form expires 02/17/12 (GDC00001470)		
920	Glidewell Laboratories Mailer Prescription Form expires 9/30/12 (GDC00001471-00001472)		
921	Glidewell Laboratories Mailer Prescription Form expires 8/31/12 (GDC00001473-00001474)		
922	Glidewell Laboratories Mailer Prescription Form expires 2/28/13 (GDC00001475-00001476)		
923	Glidewell Laboratories Mailer Prescription Form expires 8/31/12 (GDC00001477-00001478)		
924	Glidewell Laboratories Mailer Prescription Form expires 2/28/13 (GDC00001479-00001480)		
925	Advertisement Mailer "BruxZir Solid Zirconia: Business Integration Program" undated (GDC00001481-00001485)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
926	Advertisement "Drs. Krisch & Wolfe: Valued Customers Like you Deserve Something Extra-Special" Top 100 Products undated (GDC00001499-00001504)		
927	Advertisement "Mr. James Shuck: Thank you for your business" Special Offers undated (GDC00001511-00001518)		
928	BruxZir Laboratory Summit dated 01/27/12 (GDC00001519-00001751)		
929	BruxZir Laboratory Summit dated 05/04/12 (GDC00001752-00001963)		
930	BruxZir Laboratory Summit dated 01/27/12 (GDC00001964-00002206)		
931	BruxZir Laboratory Summit dated 05/04/12 (GDC00002207-00002366)		
932	Advertisement "Effectively Adjust & Polish Zirconia" \$69 and Other Polishing kits undated (GDC00002375-00002376)		
933	Article "Bonding Full Contour BruxZir Zirconia Restorations" by R. Carden (GDC00002377-00002382)		
934	Article "Strength Based on Science Drives Glidewell Dental Lab's BruxZir Solid Zirconia" dated 6/30/10 (GDC00002383-00002384)		
935	R&D Corner Article "BruxZir: The Bulletproof Beauty What is it? Why does it work so well?" by R. Carden undated (GDC00002385-00002387)		
936	Article "Glidewell Laboratories Announces NanoZirconia Technology Breakthrough" undated (GDC00002388-00002390)		
937	R&D Corner Article "Strength and Flexibility: BruxZir Solid Zirconia Implant Restorations" by Robin Carden undated (GDC00002391-00002392)		
938	Email from T. Ganfield to M. DiTolla re BruxZir Crowns dated 10/3/12 (GDC00002393)		
939	Series of Emails: Recent Email from CSR to M. DiTolla re Sandblasting BruxZir Crowns dated 10/1/12 (GDC00002394-00002395)		
940	Series of Emails: Recent Email from CSR to M. DiTolla re Zirconia Abutment Question re Cementation for Dr. DiTolla dated 08/28/12 (GDC00002400-00002401)		
941	Email from T. Arthur to M. DiTolla re BruxZir Cementation dated 08/27/12 (GDC 00002403)		
942	KDA Response to Glidewell First Request for Production dated 05/30/12 (KDA000488-000581)		
943	Print Ads Featuring KDZ Bruxer dated 04/30/12 (KDA000590)		
944	Various Documents re Trade Shows 2011 undated (KDA000591-000614)		
945	Various Documents re Trade Shows 2012 undated (KDA000615-000633)		
946	Doctor Sales Inventory Breakdown dated 05/10/11 (KDA000635-000642)		

Joint Exhibit List			
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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
947	Series of Emails; Recent Email from T. Gourde to M. Power re Various Trademark Applications dated 06/30/11 (KDA000824-000825)		
948	Keating Fee Schedule 2011 dated 12/31/11 (KDA000844-000848)		
949	Advertisement "Zirconia Evolved. Uncompromising Esthetics, Outstanding Strength. Flawless Fit" dated 10/12/11 (KDA000855)		
950	Advertisement "Zirconia Evolved. Keating Takes Full-Contour to the Next Level" with \$60 Value Free Adjustment & Polishing Kit undated (KDA000856)		
951	Advertisement "KDZ by Keating Dental Arts: A New Generation of Zirconia Solutions" 07/30/11 (KDA000857)		
952	Advertisement "When other zirconia can't, KDZ does. Uncompromising Esthetics. Outstanding Strength. Flawless Fit." undated (DKA000858)		
953	Advertisement "Improve your Practice with Keating Dental Zirconia. Uncompromising Esthetics. Outstanding Strength. Flawless Fit." undated (KDA000859)		
954	Pictures of Keating Dental Arts Booth undated (KDA000863-000864)		
955	Advertisement Postcard "Beauty so Strong It Will Change your Practice: The Superior KDZ Bruxer" undated (KDA000866 - KDA000867)		
956	Advertisement Postcard "The Next Generation of Zirconia is Here" with Free Polishing Kit undated (KDA000868-000869)		
957	Direct Mail for KDZ Bruxer dated 10/03/11 (DKA000870)		
958	Case Stuffers and Post Cards for KDZ Bruxer dated 02/28/12 (KDA000871)		
959	Ads featuring KDZ Bruxer and KDZ Family dated 05/30/12 (KDA000872)		
960	Keating Dental Arts Case and Identceram Certificate undated (KDA000875-000876)		
961	Article from Journal of Dental Technology "A Changing Direction in Dentistry: Full-Contour Zirconia" by R. Carden dated 02/xx/11 (KDA002037-002039)		
962	Article from Dental Economics "Ask Dr. Christensen" by G. Christensen dated 03/xx/11 (KDA002063-002067)		
963	Article from BruxZir Blog "Unique Shade Considerations for BruxZir Solid Zirconia" dated 08/22/12 (KDA002181-002182)		
964	Advertisement "BruxZir Solid Zirconia: Virtually Unbreakable BruxZir" (KDA002183-002184)		
965	Article from BruxZir Blog "BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results" dated 08/16/12 (KDA002185-002197)		
966	Website Printout from BruxZir.com Features pages dated 08/15/12 (KDA002198-002199)		
967	Website Printout from BruxZir.com Scientific Validation pages dated 08/16/12 (KDA002200-002201)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
968	Photodontist Blogspot Article "BruxZir vs PFM: New Zirconia vs Old Tried and True" dated 09/08/09 (KDA002205)		
969	Antagonist Wear Study undated (KDA002206)		
970	Expertise Wear Behavior Report of BruxZir by Professor Dr. J. Geis-Gerstorfer dated 09/15/10 (KDA002207-002218)		
971	High Strength Crown Options with Pictures undated (KDA002219)		
972	High Flexural Strength Chart undated (KDA002220)		
973	SEM of Sintered BruxZir and iso-Pressed Zirconia undated (KDA002221)		
974	Photodontist Blogspot Article "BruxZir vs PFM: New Zirconia vs Old Tried and True" dated 09/08/09 (KDA002227-002229)		
975	Light Transmission vs. Color Wavelength Chart undated (KDA002230)		
976	Dental Products Report "Glidewell Laboratories VP of Research and Development Robert A. Carden on the BruxZir Solid Zirconia" dated 08/22/12 (KDA002231-002233)		
977	Intentionally Left Blank		
978	Intentionally Left Blank		
979	Intentionally Left Blank		
980	Wear of Enamel on Polished and Glazed Zirconia Chart undated (KDA002289)		
981	Website Printout from Glidewelldental.com re Features of BruxZir Solid Zirconia printed 07/30/12 (KDA002298-002299)		
982	Website Printout from Glidewelldental.com re BruxZir Solid Zirconia printed 07/30/12 (KDA002302)		
983	Website Printout from Glidewelldental.com re Chairside One-On-One Interview with Dr. M. DiTolla printed 07/30/12 (KDA002302-002310)		
984	Website Printout from Glidewelldental.com re Chairside One-On-One Interview with Dr. D. Hornbrook printed 07/30/12 (KDA002312-002317)		
985	Website Printout from DentalLabNetwork.com re Forum re Lab Talk, the good, the bad, and the ugly dated 03/29/11 (KDA002362-002371)		
986	Intentionally Left Blank		
987	Intentionally Left Blank		
988	Website Printout from Youtube.com re BruxZir Solid Zirconia Unique Shade Considerations, Ch.2 dated 07/21/10 (KDA002454-002456)		
989	Website Printout Youtube.com re Clinical Case: The Pursuit of BruxZir Esthetics: Anterior Crowns #8 and #9 dated 08/22/12 (KDA002457-002459)		
990	Chairside A Publication of Glidewell Laboratories Volume 7 Issue 2 undated (KDA 002476-002547)		
991	Chairside A Publication of Glidewell Laboratories Volume 5 Issue 1 undated (KDA 002548-002615)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
992	Chairside A Publication of Glidewell Laboratories Volume 7 Issue 1 undated (KDA 002616-002683)		
993	Intentionally Left Blank		
994	Email from K. Allred to Authentic Dental Lab re Notice of Trademark Infringement dated 04/8/11 (KDA002766)		
995	Picture of Authentic BruxZir Total Zirconia Case undated (KDA002781)		
996	Website Printout Youtube.com Glidewell Dental Lab Education Videos printed 09/24/12 (KDA002790-002792)		
997	Letter from K. Allred to President of Authentic Dental Lab re Infringement undated (KDA002793-002794)		
998	Letter from R. Bartolo to S. Keating re Avoiding Legal Expenses and Trademark Application dated 08/09/11 (KDA002795)		
999	Email from B. Marbach to S. Keating re Brux Crowns dated 10/26/11 (KDA002861)		
1000	Advertisement Accutech Dental Lab re Crown and Bridge Products and BruxZir Solid Zirconia undated (KDA002862)		
1001	Advertisement from Affordable Cosmetic Laboratories re Authorized BruxZir Laboratory and Vanguard undated (KDA002863)		
1002	Website Printout Albensi.com re BruxZir with Video undated (KDA002865-002866)		
1003	Website Printout Aronovitch Dental Laboratory re Products BruxZir undated (KDA002873-002874)		
1004	Advertisement re "We'd Like to be Your Authorized BruxZir Lab" \$125 per unit undated (KDA002879)		
1005	Letter from United States Patent and Trademark Office re Trademark Registration for BruxZir dated 10/01/12 (KDA002907-002908)		
1006	Website Printout from Crown Dental Studio re Products BruxZir "More Brawn than Beauty" undated (KDA002925-002926)		
1007	Website Printout from D H Baker Dental Laboratory re Products Crown and Bridge BruxZir undated (KDA002928-002929)		
1008	Dental Art Laboratories News "One More Way to Contribute to the Health and Well Being of Your Patients" 09/xx/12 (KDA002931-002932)		
1009	Dental Art Laboratories Article "Prescribe Michigan First" re BruxZir dated 04/xx/11 (KDA002933-002934)		
1010	Dental Art Laboratories Article "Prescribe Michigan First" re Attention Straumann Users re BruxZir dated 06/xx/11 (KDA002935-002936)		
1011	Dodd Dental Laboratories Featured Products BruxZir "More Brawn than Beauty" undated (KDA002977-002979)		
1012	Advertisement re Drake Laboratories becoming an Authentic BruxZir Laboratory undated (KDA002983)		
1013	Website Printout from G & H Dental Arts re Products and Services undated (KDA003003)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1014	Website Printout from Gnathodontics re Fixed Restorative BruxZir undated (KDA003006)		
1015	Website Printout from Great Southwest Dental Laboratory re Featured Products undated (KDA003009-003010)		
1016	Website Printout from H & O Dental Laboratory re Featured Products undated (KDA003012-003013)		
1017	Website Printout from Harrison Dental Studio re Download Rx Forms re BruxZir undated (KDA003015)		
1018	Website Printout from Ideal Dental Laboratory re Featured Products BruxZir undated (KDA003022-003023)		
1019	Website Printout from Innovative Dental Arts re BruxZir and Download an IDA Rx Form dated 04/xx/11 (KDA003027)		
1020	Website Printout from Las Vegas Dental Studio re BruxZir dated 12/31/09 (KDA003142)		
1021	Website Printout from Mobile Dental Design re Before and After Pictures and Graphs undated (KDA003159-003160)		
1022	Website Printout from Nash Dental Lab re BruxZir Crowns undated (KDA003166)		
1023	Website Printout from Neo Dental Lab re Products BruxZir undated (KA003169-003170)		
1024	Website Printout from New West Dental Ceramics Services re BruxZir Solid Zirconia undated (KDA003174)		
1025	Website Printout from Pacific Dental Arts is an Authorized BruxZir Lab undated (KDA003197)		
1026	Website Printout from Precision Ceramics Dental Laboratory Fixed All Ceramic BruxZir with a Video (KDA003218)		
1027	Website Printout from Riverside Dental Ceramics BruxZir Solid Zirconia Crowns & Bridges undated (KDA003223-003224)		
1028	Website Printout from VIA Digital Solutions re Services re Authorized BruxZir Lab undated (KDA003284-003285)		
1029	Spreadsheet of Patient, Invoice, Tooth and Doctor undated (KDA003526_001-003526_315)		
1030	Sales by Inventory of KDZ Bruxer Crown from 05/02/11 to 10/08/12 (KDA003542)		
1031	Draft Letter from S. Keating re Enclosed Keating Dental Arts' Fee Schedule dated 03/31/11 (KDA004236)		
1032	Various Keating Dental Arts Invoices dated 04/20/11 to 05/09/11 (KDA004237-004316)		
1033	Various Keating Dental Arts Invoices dated 03/14/11 to 04/20/11 (KDA004317-004401)		
1034	Various Keating Dental Arts Invoices dated 01/27/11 to 03/14/11 (KDA004402-004458)		
1035	Various Keating Dental Arts Invoices dated 09/28/10 to 01/27/11 (KDA004459-004528)		
1036	Spreadsheet re All KDZ Products Ever Produced; KDA Response to Glidewell First Request for Production dated 11/8/12 (KDA004529_0001-004529_1055)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1037	Spreadsheet re All KDZ Bruxer Products Ever Produced; KDA Response to Glidewell First Request for Production dated 11/8/12 (KDA004530_001-004530_099)		
1038	Coupon re \$50 Off A Single Unit of KDZ Bruxer or KDZ Max undated (KDA004531)		
1039	Sales by Inventory of KDZ Ultra Posterior from 10/01/06 to 10/17/12 (KDA004563-004643)		
1040	Sales by Inventory of KDZ Ultra Anterior from 10/01/06 to 10/17/12 (KDA004644-004724)		
1041	Sales by Inventory of KDZ Max Posterior from 05/01/11 to 10/17/12 (KDA004725-004745)		
1042	Sales by Inventory of KDZ Max Anterior from 05/01/11 to 10/17/12 (KDA004746-004766)		
1043	Sales by Inventory of KDZ Bruxer Crown 20 from 09/01/10 to 04/30/11 (KDA004767-004774)		
1044	Website Printout Apex Dental Milling BruxZir Products undated (KDA004776-004777)		
1045	Website Printout Artistic Dental Lab re BruxZir Solid Zirconia undated (KDA004783-004786)		
1046	Intentionally Left Blank		
1047	Website Printout BDL Prosthetics re BruxZir Solid Zirconia undated (KDA004793)		
1048	Intentionally Left Blank		
1049	Website Printout Dental Masters Laboratory re BruxZir Solid Zirconia and Download of Chairsides Guide undated (KDA004825-004826)		
1050	Clinicians Report "BruxZir and Milled ipse.max CAD: Very Promising 1-year Results" dated 06/xx/12 (KDA004846-004848)		
1051	Spreadsheet re Total Number of Units Billed 05/xx/11 to 08/xx/12 (KDA004852_01-004852_15)		
1052	Keating Prescription Order Forms and Lab Notes in Chronological Order various dates (Various documents in chronological order within bates range KDA001928-003502)		
1053	Certified Copy of U.S. Trademark Registration, BruxZir, Registration No. 3,739,663 dated 12/18/12 (GDC00002485-00002486)		
1054	Video re Introduction to BruxZir Total Zirconia (Glidewell) undated (KDA002460)		
1055	Video re BruxZir e.max Comparison(Green Dental) undated (KDA002461)		
1056	Video re BruxZir Removal (Artistic Dental) undated (KDA002462)		
1057	Video re BruxZir Total Zirconia Crown (Green Dental) undated (KDA002463)		
1058	Video re BruxZir Solid Zirconia Patient Education (Glidewell) undated (KDA002464)		
1059	Video re Clinical Case - The Pursuit of BruxZir Esthetics Anterior Crowns 8 & 9 undated (KDA002465)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1060	Video re Hammer Test BruxZir vs PFM (Glidewell) undated (KDA002466)		
1061	Video re How to Adjust the BruxZir Crown (RDentLab) undated (KDA002467)		
1062	Video re BruxZir Solid Zirconia - Unique Shade Considerations, Chapter 1 undated (KDA003527)		
1063	Video re BruxZir Solid Zirconia - Unique Shade Considerations, Chapter 1 undated (KDA003527)		
1064	Video re BruxZir Solid Zirconia - Unique Shade Considerations, Chapter 2 undated (KDA003528)		
1065	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 1 undated (KDA003529)		
1066	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 2 undated (KDA003530)		
1067	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 3 undated (KDA003531)		
1068	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 4 undated (KDA003532)		
1069	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 1 undated (KDA003533)		
1070	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 2 undated (KDA003534)		
1071	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 3 undated (KDA003535)		
1072	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 4 undated (KDA003536)		
1073	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 5 undated (KDA003537)		
1074	Video re Updated BruxZir Cleaning, Cementing and Bonding Protocol undated (KDA003538)		
1075	Video re BruxZir Clinical Indications - Scientific Validation undated (KDA003539) mp4 file		
1076	Video re BruxZir Solid Zirconia The Best Product Innovation Award from Tosoh Corporation dated 12/6/10 (KDA003539) wav file		
1077	Video re First Look at BruxZir Solid Zirconia Bridge to Replace a Failed PFM Roundhouse Bridge (Glidewell) undated (KDA003540)		
1078	Video re Removal of BruxZir Crown Video undated (GDC00000390)		
1079	Video re BruxZir Solid Zirconia Hammer Test: BruxZir vs PFM Video undated (GDC00000399)		
1080	Dr. Babineau Lab Note and Prescription Note dated 10/19/11 (KDA001928-001929)		
1081	Dr. Wooton Lab Note and Prescription Note dated 11/11/11 (KDA001974-001976)		
1082	Dr. Wu Lab Note and Prescription Note dated 04/27/12 (KDA001991-001992)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1083	Dr. Wilson Lab Note and Prescription Note dated 07/30/12 (KDA002712-002714)		
1084	Dr. Wilson Lab Note and Prescription Note dated 08/02/12 (KDA002715-002716)		
1085	Dr. Lee Lab Note and Prescription Note dated 04/20/12 (KDA001989-001990)		
1086	Dr. Usmani Lab Note and Prescription Note dated 10/28/11 (KDA003399-003402)		
1087	Dr. Wolfson Lab Note and Prescription Note dated 08/14/12 (KDA002686-002687)		
1088	Dr. Ting Lab Note and Prescription Note dated 11/1/11 (KDA001962-001963)		
1089	Dr. Tashiro Lab Note and Prescription Note dated 08/01/12 (KDA002688-002689)		
1090	Dr. Shaffer Lab Note and Prescription Note dated 03/02/12 (KDA002007-002008)		
1091	Dr. Suss Lab Note and Prescription Note dated 08/10/12 (KDA002700-002701)		
1092	Dr. Tobin Lab Note and Prescription Note dated 10/18/11 (KDA001936-001937)		
1093	Dr. Shaffer Lab Note and Prescription Note dated 05/03/12 (KDA003494-003495)		
1094	Dr. Stephens Lab Note and Prescription Note dated 10/24/11 (KDA001950-001951)		
1095	Dr. Scheff Lab Note and Prescription Note dated 05/03/12 (KDA001997-001998)		
1096	Dr. Sibley Lab Note and Prescription Note dated 10/20/11 (KDA001947-001949)		
1097	Dr. Sweet Lab Note and Prescription Note dated 08/07/12 (KDA002721-002722)		
1098	Dr. Sweet Lab Note and Prescription Note dated 08/09/12 (KDA002723-002724)		
1099	Dr. Sweet Lab Note and Prescription Note dated 08/09/12 (KDA002725-002726)		
1100	Dr. Richardson Case Note and Prescription Note dated 11/09/11 (KDA001970-001971)		
1101	Dr. Richardson Lab Note and Prescription Note dated 05/04/12 (KDA002005-002006)		
1102	Dr. Richardson Lab Note and Prescription Note dated 05/14/12 (KDA002020-002021)		
1103	Drs. Ramellini Lab Note and Prescription Note dated 04/27/12 (KDA001993-001994)		
1104	Drs. Ramellini Lab Note and Prescription Note dated 07/30/12 (KDA002708-002709)		
1105	Dr. Razzano Lab Note and Prescription Note dated 11/4/11 (KDA003412-003413)		
1106	Dr. Rana Lab Note and Prescription Note dated 10/21/11 (KDA001945-001946)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1107	Dr. Ritchie Lab Note and Prescription Note dated 05/09/12 (KDA002012-002013)		
1108	Dr. Rana Lab Note and Prescription Note dated 03/09/12 (KDA001981-001982)		
1109	Dr. Rana Lab Note and Prescription Note dated 05/03/12 (KDA003486-003488)		
1110	Dr. Rana Lab Note and Prescription Note dated 02/24/12 (KDA001979-001980)		
1111	Dr. Rana Lab Note and Prescription Note dated 03/16/12 (KDA001985-001986)		
1112	Dr. Murphy Lab Note and Prescription Note dated 05/11/12 (KDA002028-002029)		
1113	Dr. Murphy Lab Note and Prescription Note dated 11/11/11 (KDA001972-001973)		
1114	Dr. Myers Lab Note and Prescription Note dated 11/03/11 (KDA001964-001965)		
1115	Dr. McVicker Lab Note and Prescription Note dated 08/15/12 (KDA002696-002697)		
1116	Dr. McCarthy Lab Note and Prescription Note dated 03/28/12 (KDA001987-001988)		
1117	Dr. McNicholas Lab Note and Prescription Note dated 10/28/11 (KDA001958-001959)		
1118	Manhattan Lab Note and Prescription Note dated 07/31/12 (KDA002710-002711)		
1119	Dr. Mead Lab Note and Prescription Note dated 08/09/12 (KDA002704-002705)		
1120	Dr. McDavid Lab Note and Prescription Note dated 08/10/12 (KDA002702-002703)		
1121	Dr. Ortiz Lab Note and Prescription Note dated 04/26/12 (KDA001995-001996)		
1122	Dr. McNicholas Lab Note and Prescription Note dated 10/26/11 (KDA001952-001953)		
1123	Dr. LaRoche Lab Note and Prescription Note dated 10/18/11 (KDA001934-001935)		
1124	Dr. Jacquinet Lab Note and Prescription Note dated 10/19/11 (KDA001940-001942)		
1125	Dr. Jacquinet Lab Note and Prescription Note dated 10/19/11 (KDA001938-001939)		
1126	Dr. Karmazin Lab Note dated 10/21/11 (KDA003371-003373)		
1127	Dr. Harris Case Note and Prescription Note dated 10/26/11 (KDA001956-001957)		
1128	Dr. Hughes Lab Note and Prescription Note dated 11/11/11 (KDA001977-001978)		
1129	Dr. Razzano Lab Note and Prescription Note dated 05/09/12 (KDA002014-002015)		
1130	Dr. Razzano Lab Note and Prescription Note dated 10/20/11 (KDA003363-003366)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1131	Drs. Ramellini Lab Note and Prescription Note dated 08/08/12 (KDA002729-002730)		
1132	Drs. Ramellini Lab Note and Prescription Note dated 08/03/12 (KDA002727-002728)		
1133	Dr. Fowkes Lab Note and Prescription Note dated 05/09/12 (KDA002016-002017)		
1134	Dr. Fuhrman Lab Note and Prescription Note dated 05/14/12 (KDA002024-002025)		
1135	Dr. Flor Lab Note and Prescription Note dated 08/21/12 (KDA002684-002685)		
1136	Dr. Fuhrman Lab Note and Prescription Note dated 08/1/12 (KDA002717-002718)		
1137	Dr. Dunne Prescription Note dated 05/10/12 (KDA002009)		
1138	Dr. Fasoli Lab Notes and Lab Case Detail dated 08/14/12 (KDA002698-002699)		
1139	Manhattan Lab Note and Prescription Note dated 10/17/11 (KDA001930-001931)		
1140	Dr. Campbell Lab Note and Prescription Note dated 10/17/11 (KDA003347-003349)		
1141	Dr. Clayton Lab Note and Prescription Note dated 05/14/12 (KDA002026-002027)		
1142	Kickapoo Tribal Health Center Lab Note and Prescription Note dated 10/14/11 (KDA001943-001944)		
1143	Dr. Callahan Lab Note and Prescription Note dated 07/30/12 (KDA002706-002707)		
1144	Dr. Caddell Lab Note and Prescription Note dated 05/03/12 (KDA002003-002004)		
1145	Dr. Colleran Lab Note and Prescription Note dated 08/14/12 (KDA002694-002695)		
1146	Dr. Belton Lab Note and Lab Case Detail dated 03/08/12 (KDA001983-001984)		
1147	Dr. Belton Lab Note and Lab Case Detail dated 05/07/12 (KDA002001-002002)		
1148	Dr. Brady Lab Note and Prescription Note dated 08/02/12 (KDA002692-002693)		
1149	Dr. Belton Lab Note and Lab Case Detail dated 11/03/11 (KDA001966-001967)		
1150	Dr. Bailey Lab Note and Prescription Note dated 10/26/11 (KDA001954-001955)		
1151	Dr. Bailey Lab Note and Prescription Note dated 05/03/12 (KDA002010-002011)		
1152	Dr. Bailey Lab Note and Prescription Note dated 05/07/12 (KDA001999-002000)		
1153	Dr. Busch Lab Note and Prescription Note dated 08/03/12 (KDA002733-002734)		
1154	Drs. Bonner Lab Note and Prescription Note dated 05/15/12 (KDA002030-002031)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1155	Dr. Brenner Lab Note and Prescription Note dated 08/02/12 (KDA002719-002720)		
1156	Dr. Brenner Lab Note and Prescription Note dated 08/06/12 (KDA002731-002732)		
1157	Dr. Chan Lab Note and Prescription Note dated 05/01/12 (KDA003478-003480)		
1158	Dr. Gonzales Lab Note dated 11/21/11 (KDA003419-003420)		
1159	Dr. Jackson Lab Note dated 10/21/11 (KDA003375-003377)		
1160	Dr. Colkmire Lab Note and Prescription Note dated 05/16/11 (KDA003319-003322)		
1161	Dental Care Lab Note and Prescription Note dated 10/16/11 (KDA003386-003387)		
1162	A Perfect Smile Lab Note and Prescription Note dated 10/18/11 (KDA003378-003379)		
1163	Lab Note dated 05/07/12 (KDA003502)		
1164	Lab Note dated 10/20/11 (KDA003367)		
1165	Lab Note dated 10/24/11 (KDA003383)		
1166	Dr. Brandon Prescription Note dated 05/14/12 (KDA003497)		
1167	Ex. 136 – Assemblage of web pages from Glidewell's authorized dental labs		
1168	Ex. 137 – Assemblage of prescription forms from Glidewell's authorized dental labs		
1169	Intentionally Left Blank		
1170	Website printout from Atlas Dental All Ceramic BruxZir undated (KDA002881)		
1171	Website printout from Bauer Dental Studio BruxZir undated (KDA002883-2884)		
1172	Website printout from Beverly Hills Dental Studio BruxZir undated (KDA002890)		
1173	Intentionally Left Blank		
1174	Website printout from Continental Dental Labs of CA BruxZir undated (KDA002914)		
1175	Website printout from Continental Dental Laboratory BruxZir undated (KDA002918)		
1176	Website printout from CreoDent Prosthetics BruxZir undated (KDA002922-2923)		
1177	Website printout from DeLux Dental Laboratory, Authorized BruxZir Laboratory undated (KDA002930)		
1178	Brochure - How to Gain Patient Acceptance, Winter 2012 (KDA002937-2938)		
1179	Website printout from Dental Arts Laboratories, Inc., DAL Products & Services undated (KDA002942)		
1180	Advertisement Zir-Cast Full contour Zirconia undated (KDA002980-2981)		
1181	Drake Laboratories Prescription Form undated (KDA002982)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1182	Eclipse Dental Prescription Form undated (KDA002984-002985)		
1183	Advertisement Eclipse Dental BruxZir undated (KDA002986-002987)		
1184	Website Printout Elegant Dental Laboratories BruxZir undated (KDA002988)		
1185	Elegant Dental Laboratories Prescription form undated (KDA002989)		
1186	Eliason Dental Laboratory Prescription form undated (KDA002990)		
1187	Website printout from Eliason Dental Lab BruxZir undated (KDA002991-002992)		
1188	Excel Berger Prescription form undated (KDA002993)		
1189	Website printout Excel Berger BruxZir undated (KDA002994-002995)		
1190	Website printout FludDental BruxZir undated (KDA002997-002998)		
1191	Brochure Fox Dental Laboratory BruxZir undated (KDA003000-003001)		
1192	Intentionally Left Blank		
1193	Intentionally Left Blank		
1194	Website printout from Zahn Dental Zirlux FC undated (KDA003019-003020)		
1195	Website printout from Ito & Koby Dental Studio BruxZir undated (KDA003029-003030)		
1196	Intentionally Left Blank		
1197	Website printout from Keller Exceeding Expectations BruxZir undated (KDA003133-003134)		
1198	Website printout from Kiess Kraft Dental Laboratory BruxZir undated (KDA003135-003136)		
1199	Intentionally Left Blank		
1200	Website printout from LVDDS BruxZir undated (KDA003145)		
1201	BruxZir, An excellent alternative... undated (KDA003148)		
1202	Intentionally Left Blank		
1203	Website printout Products BruxZir undated (KDA003154)		
1204	Website printout from Midtown Dental Laboratory BruxZir undated (KDA003156-003157)		
1205	Intentionally Left Blank		
1206	Website printout from Mr. Crown Dental Studio BruxZir undated (KDA003164-003165)		
1207	Website printout from New Era Dental Arts undated (KDA003172)		
1208	Website printout from New Image Dental Laboratory undated (KDA003173)		
1209	Website printout from Nichols Dental Lab BruxZir undated (KDA003178)		
1210	Intentionally Left Blank		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1211	Website printout from Olson Dental Laboratory BruxZir undated (KDA003182)		
1212	Website printout from Oral Arts Dental Laboratories BruxZir undated (KDA003183-003184)		
1213	Website printout from Oral Arts Dental Laboratories BruxZir Crowns and Bridges undated (KDA003186-003187)		
1214	Website printout from Oral Arts Dental Laboratories Products undated (KDA003189-003190)		
1215	Website printout from Oral Designs BruxZir undated (KDA003192)		
1216	Website printout from Oral Tech Dental Laboratory BruxZir undated (KDA003194-003195)		
1217	Intentionally Left Blank		
1218	Intentionally Left Blank		
1219	Website printout from Peterman Dental Laboratory BruxZir undated (KDA003207-003208)		
1220	Website printout from Pfisterer Auderer Dental Laboratory BruxZir undated (KDA003210-003211)		
1221	Website printout from R-Dent Dental Laboratory BruxZir undated (KDA003221-003222)		
1222	Website printout from Rogers Dental Laboratories BruxZir undated (KDA003227)		
1223	Website printout from Saber Dental Studio Products undated (KDA003230-003231)		
1224	Website printout from Salem Dental Laboratory BruxZir undated (KDA003234-003235)		
1225	Website printout from Scrimshire Dental Studio undated (KDA003237)		
1226	Website printout from Sherer Dental Lab undated (KDA003240)		
1227	Intentionally Left Blank		
1228	Website printout from Stern Empire Dental Laboratory BruxZir undated (KDA003245-003246)		
1229	Website printout from Stern Reed Associates Dental Laboratory undated (KDA003248-003249)		
1230	Website printout from Stewart Dental Laboratories BruxZir undated (KDA003250)		
1231	Website printout from Thayer Dental Laboratory undated (KDA003261-003262)		
1232	Website printout from The Lab 2000 re Before and After Pictures re Products BruxZir, Emax and Captek undated (KDA003264)		
1233	Website printout from The Point Dental Studio re "NobleTitan Introducing Your Next Generation CAD/CAM Alloy: Replacing Noble & High Noble Metals" undated (KDA003267-003267)		
1234	Website printout from Thoele Dental Laboratory re Products "More Brawn than Beauty" undated (KDA003270-003271)		
1235	Website printout from TLC Dental Laboratory Website Printout re Products and BruxZir "More Brawn than Beauty" undated (KDA003273-003274)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1236	Website Printout from Trachsel Dental Studio re Products and BruxZir Bridge and Crown undated (KDA003278)		
1237	Website Printout from Treasure Dental Studio re Products and BruxZir Solid Zirconia Crowns and Bridges undated (KDA003281)		
1238	Website Printout from Vitality Dental Arts re Products BruxZir Full Contour Zirconia undated (KDA003286-003287)		
1239	Website Printout from Wornson Polzin Dental Laboratory re Products and BruxZir undated (KDA003291-003293)		
1240	Intentionally Left Blank		
1241	Website Printout from Zimek Laboratories re Products and BruxZir Solid Zirconia undated (KDA003297)		
1242	Website Printout from Zinser Dental Lab re Monolithic Zirconia and Authorized BruxZir Lab undated (KDA003298-003299)		
1243	Intentionally Left Blank		
1244	Website Printout from Accudent Dental Lab re List of Lab Products including Zirconia Crowns and Authorized BruxZir Lab undated (KDA004775)		
1245	Website Printout from Applegate Dental Ceramics re Zirconia Crowns and Patient Benefits undated (KDA004778)		
1246	Website Printout from Arcari Dental Laboratory re Products re BruxZir undated (KDA004779-004780)		
1247	Website Printout from Artistic Dental Lab re Special Offer for BruxZir for First time BruxZir users undated (KDA004781-004782)		
1248	Intentionally Left Blank		
1249	Website Printout from Axis Dental re Zirconia Polisher Set and Various Promotional Offers undated (KDA004789-004790)		
1250	Website Printout from Becker Dental Laboratory re BruxZir Solid Zirconia and Authorized BruxZir Laboratory undated (KDA004794-004795)		
1251	Website Printout from Bigler Dental Ceramics re BruxZir Solid Zirconia Virtually Chip-Proof Crown and Bridges undated (KDA004796-004797)		
1252	Intentionally Left Blank		
1253	Website Printout from Burdette Dental Lab re Fixed Products re MicroZ and BruxZir undated (KDA004804-004807)		
1254	Intentionally Left Blank		
1255	Intentionally Left Blank		
1256	Website Printout from Dental Art Laboratories re BruxZir "More Brawn than Beauty" undated (KDA004810-004811)		
1257	Albensi Laboratories Prescription Form undated (KDA002864)		
1258	Apex Dental Milling Prescription Form undated (KDA002867)		
1259	ADC Applegate Dental Ceramics Prescription Form undated (KDA002868)		
1260	Arcari Dental Laboratory Prescription Form undated (KDA002869-002870)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1261	Aronovitch Dental Laboratory Prescription Form No. 172759 undated (KDA002872)		
1262	Arrowhead Dental Laboratory Prescription Form undated (KDA002875-002876)		
1263	Artistic Dental Lab Prescription Form undated (KDA002877-002878)		
1264	Atlas Dental Prescription Form undated (KDA002880)		
1265	Bauer Dental Studios Prescription Form undated (KDA002882)		
1266	BDL Prosthetics BioTemps Dental Laboratory Prosthetics Division Prescription Form undated (KDA002885-002886)		
1267	Becher Dental Laboratory Prescription Form No. 20001 undated (KDA002887)		
1268	Beverly Hills Dental Studio Prescription Form undated (KDA002888-002889)		
1269	Burdette Dental Lab Prescription Form undated (KDA002896)		
1270	Continental Dental Laboratories of California Prescription Form undated (KDA002915-002916)		
1271	Continental Dental Laboratory Prescription Form undated (KDA002917)		
1272	CreoDent Prosthetics Prescription Form undated (KDA002920-002921)		
1273	Crown Dental Studio Prescription Form undated (KDA002924)		
1274	D.H. Baker Dental Laboratory Prescription Form undated (KDA002927)		
1275	DA Dental Arts Laboratories Prescription Form undated (KDA002939-002941)		
1276	Dental Masters Laboratory Prescription Form undated (KDA002944-002945)		
1277	DentalLab.com Prescription Form undated (KDA002946-002947)		
1278	Dentek Dental Laboratories Prescription Form undated (KDA002950)		
1279	DigiTech Dental Restorations Prescription Form undated (KDA002974-002975)		
1280	Drake Laboratories Prescription Form undated (KDA002982)		
1281	Eclipse Dental Prescription Form undated (KDA002984-002985)		
1282	EDL Elegant Dental Laboratories Prescription Form undated (KDA002989)		
1283	Excel Berger Prescription Form undated (KDA002993)		
1284	Flud Dental Laboratory Prescription Form undated (KDA002996)		
1285	Fox Dental Laboratory Prescription Form undated (KDA002999)		
1286	G&H Dental Arts, Inc. Prescription Form undated (KDA003002)		
1287	Gnathodontics, LTD. Prescription Form undated (KDA003004-003005)		
1288	Great Southwest Dental Laboratory Prescription Form undated (KDA003008)		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1289	Green Dental Laboratories Prescription Form undated (KDA003011)		
1290	HDS Harrison Dental Studio Prescription Form undated (KDA003014)		
1291	Ideal Dental Laboratory Prescription Form undated (KDA003021)		
1292	Ikon Dental Design Prescription Form undated (KDA003024)		
1293	IDAK Innovative Dental Arts Prescription Form undated (KDA003025-003026)		
1294	Ito & Koby Dental Studio Prescription Form undated (KDA003028)		
1295	Iverson Dental Laboratories Prescription Form undated (KDA003031-003032)		
1296	Keiss Kraft Dental Laboratory Prescription Form undated (KDA003137)		
1297	Las Vegas Dental Studio Prescription Form undated (KDA003140-003141)		
1298	LVDDS Las Vegas Digital Dental Solutions Prescription Form undated (KDA003143-003144)		
1299	Lord's Dental Studio, Inc. Prescription Form undated (KDA003146)		
1300	Lumident Prescription Form undated (KDA003147)		
1301	Mallow-Tru Dental Studio Prescription Form undated (KDA003149)		
1302	Maverick Dental Laboratories Prescription Form undated (KDA003152-003153)		
1303	Midtown Dental Laboratory Prescription Form undated (KDA003155)		
1304	Mobile Dental Design Prescription Form undated (KDA003158)		
1305	Mr. Crown Dental Studio Prescription Form undated (KDA003163)		
1306	Natural Arts Dental Laboratory Prescription Form undated (KDA003167)		
1307	NEO Dental Laboratory NEO Milling Center Prescription Form undated (KDA003168)		
1308	New Era Dental Arts Prescription Form undated (KDA003171)		
1309	NDL Newtech Dental Laboratories Prescription Form undated (KDA003175)		
1310	Nextek Dental Studios Prescription Form undated (KDA003177)		
1311	Olson Dental Laboratory Prescription Form undated (KDA003181)		
1312	Oral Arts Dental Laboratories Prescription Form undated (KDA003185)		
1313	Oral Arts Dental Laboratories Prescription Form undated (KDA003188)		
1314	Oral Design Prescription Form undated (KDA003191)		
1315	Oral Tech Dental Prescription Form undated (KDA003193)		
1316	PDA Pacific Dental Arts Prescription Form undated (KDA003196)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1317	Parkway Dental Lab Prescription Form undated (KDA003198)		
1318	PCS Dental Laboratory Prescription Form undated (KDA003201)		
1319	Peterman Dental Lab Prescription Form undated (KDA003206)		
1320	Pfisterer-Auderer Dental Laboratory Prescription Form undated (KDA003209)		
1321	Intentionally Left Blank		
1322	Prosthetech Prescription Form undated (KDA003219)		
1323	Roe Dental Laboratories Prescription Form undated (KDA003225)		
1324	Saber Dental Studio Prescription Form undated (KDA003228)		
1325	Salen Dental Laboratory Prescription Form undated (KDA003233)		
1326	Scrimshire Dental Studio Prescription Form undated (KDA003236)		
1327	Sherer Dental Laboratory Prescription Form undated (KDA003238-003239)		
1328	Spartan Dental Lab Prescription Form undated (KDA003243)		
1329	Stern Reed Associates Prescription Form undated (KDA003247)		
1330	Thayer Dental Laboratory Inc. Prescription Form undated (KDA003257-003258)		
1331	The Lab 2000, Inc. Prescription Form undated (KDA003263)		
1332	The Point Dental Studio, LLC Prescription Form undated (KDA003265-003266)		
1333	Thoele Dental Laboratory Prescription Form undated (KDA003269)		
1334	TLC Dental Laboratory Prescription Form undated (KDA003272)		
1335	Trachsel Dental Studio, Inc. Prescription Form undated (KDA003275-003276)		
1336	Trachsel Dental Studio Prescription Form undated (KDA003277)		
1337	Treasure Dental Studio Prescription Form undated (KDA003279)		
1338	VIA Digital Solutions Prescription Form undated (KDA003282-003283)		
1339	Western Dental Arts, Inc. Prescription Form undated (KDA003288-003289)		
1340	Ziemek Laboratories Prescription Form undated (KDA003296)		
1341	Lafayette Dental Lab Prescription Form undated (KDA003304)		
1342	Keating's Second Amended Answer, Affirmative Defenses, and Counterclaims dated 10/26/12		
1343	Updated Financial Information		
1344	Demonstrative 001		
1345	Demonstrative 002		
1346	Demonstrative 003		
1347	Demonstrative 004		
1348	Demonstrative 005		

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No. of Exhibit	Description	Date Identified	Date Admitted
1349	Demonstrative 006		
1350	Demonstrative 007		
1351	Demonstrative 008		
1352	Demonstrative 009		
1353	Demonstrative 010		
1354	Demonstrative 011		
1355	Demonstrative 012		
1356	Demonstrative 013		
1357	Demonstrative 014		
1358	Demonstrative 015		
1359	Demonstrative 016		
1360	Demonstrative 017		
1361	Demonstrative 018		
1362	Demonstrative 019		
1363	Demonstrative 020		
1364	Demonstrative 021		
1365	Demonstrative 022		
1366	Demonstrative 023		
1367	Demonstrative 024		
1368	Demonstrative 025		
1369	Demonstrative 026		
1370	Demonstrative 027		
1371	Demonstrative 028		
1372	Demonstrative 029		
1373	Demonstrative 030		
1374	Demonstrative 031		
1375	Demonstrative 032		
1376	Demonstrative 033		
1377	Demonstrative 034		
1378	Demonstrative 035		
1379	Demonstrative 036		
1380	Demonstrative 037		
1381	Demonstrative 038		
1382	Demonstrative 039		
1383	Demonstrative 040		
1384	Demonstrative 041		
1385	Demonstrative 042		
1386	Demonstrative 043		

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Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
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No. of Exhibit	Description	Date Identified	Date Admitted
1387	Demonstrative 044		
1388	Demonstrative 045		
1389	Demonstrative 046		
1390	Demonstrative 047		
1391	Demonstrative 048		
1392	Demonstrative 049		
1393	Demonstrative 050		
1394	Demonstrative 051		
1395	Demonstrative 052		
1396	Demonstrative 053		
1397	Demonstrative 054		
1398	Demonstrative 055		
1399	Demonstrative 056		
1400	Demonstrative 057		
1401	Demonstrative 058		
1402	Demonstrative 059		
1403	Demonstrative 060		
1404	Demonstrative 061		
1405	Demonstrative 062		
1406	Demonstrative 063		
1407	Demonstrative 064		
1408	Demonstrative 065		
1409	Demonstrative 066		
1410	Demonstrative 067		
1411	Demonstrative 068		
1412	Demonstrative 069		
1413	Demonstrative 070		
1414	Demonstrative 071		
1415	Demonstrative 072		
1416	Demonstrative 073		
1417	Demonstrative 074		
1418	Demonstrative 075		
1419	Demonstrative 076		
1420	Demonstrative 077		
1421	Demonstrative 078		
1422	Demonstrative 079		
1423	Demonstrative 080		
1424	Demonstrative 081		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
1425	Demonstrative 082		
1426	Demonstrative 083		
1427	Demonstrative 084		
1428	Demonstrative 085		
1429	Demonstrative 086		
1430	Demonstrative 087		
1431	Demonstrative 088		
1432	Demonstrative 089		
1433	Demonstrative 090		
1434	Demonstrative 091		
1435	Demonstrative 092		
1436	Demonstrative 093		
1437	Demonstrative 094		
1438	Demonstrative 095		
1439	Demonstrative 096		
1440	Demonstrative 097		
1441	Demonstrative 098		
1442	Demonstrative 099		
1443	Demonstrative 100		
1444	Website printout from Assured Dental Lab re Products and Services printed 11/26/12 (4 pages)		
1445	Website printout from Authentic Dental Lab re Restorative Options printed 11/26/12 (5 pages)		
1446	Website printout from China Dental Outsourcing re Products and All Ceramic: All Zirconia for Bruxers printed 11/26/12 (4 pages)		
1447	Website printout from Continental Dental Laboratories re CAD / CAM & Non-Metallic printed 11/26/12 (2 pages)		
1448	Website Printout from Pittman Dental Laboratory re Zirconia printed 11/26/12 (1 page)		
1449	Website printout from Somer Dental Laboratories re Full Contour Zirconia Crowns printed 11/26/12 (2 pages)		
1450	Website printout from Trachsel Dental Studio re Products printed 11/26/12 (1 page)		
1451	Website printout from York Dental Laboratory re Products printed 11/26/12 (2 pages)		
1452	Website printout from Showcase Dental Laboratory Zirconia Products printed 11/26/12 (1 page)		
1453	Website printout from Tosch Laboratory re LUNA Full Contour Translucent All Zirconia Crowns printed 11/26/12 (2 pages)		
1454	Website printout from Bio Cad Dental re Solid Zirconia printed 11/26/12 (2 pages)		
1455	Website printout from Origin Cad Cam re Zirconia Products printed 11/26/12 (3 pages)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1456	Website printout from Solutions 3M re Products - Lava Zirconia and Lava DVS Full Contour Digital Crown printed 11/26/12 (6 pages)		
1457	Website printout from Dental Prosthetic Services re Products printed 11/26/12 (1 page)		
1458	Website printout from 5 Axis Dental Design Center re Full Zirconia Crowns printed 11/26/12 (2 pages)		
1459	Website printout from Bayshore Dental Studio re Zirconia Crown Dental Lab printed 11/26/12 (1 page)		
1460	Website printout from Advanced Dental Technologies re ADT Full Zirconia printed 11/26/12 (2 pages)		
1461	Website printout from Advanced Dental Technologies re Z-Crown Solid Zirconia printed 11/26/12 (2 pages)		
1462	Website printout from NuSmile re Product List - ZR printed 11/26/12 (2 pages)		
1463	Website printout from Crown Dental Laboratory re Zirconia Products and Crown and Bridge printed 11/26/12 (4 pages)		
1464	Website printout from CAP US re Full Contour Zirconia Product printed 11/26/12 (2 pages)		
1465	Website printout from Roe Dental Laboratory re TLZirconia printed 11/26/12 (3 pages)		
1466	Website printout from Trademark Electronic Search System re Search (*brux*[bi,ti] not dead[id]) printed 11/30/12 (2 pages)		
1467	Website printout from Trademark Electronic Search System re BRUX-EZE Trademark (Reg. No. 2,473,238) printed 11/30/12 (2 pages)		
1468	Website printout from Trademark Electronic Search System re NobelProcera Trademark (Reg. No. 3,737,243) printed 11/30/12 (2 pages)		
1469	Website Printout from Keating Dental Arts re KDZ Family printed 10/16/12 (KDA004232-004233)		
1470	Keating Dental Arts Email Sheet "KDZ Bruxer: Beauty so strong, it will change your practice" (http://www.keatingdentalarts.com/images/EmailSheet_KDZBruxSM.pdf) undated (GDC00002487)		
1471	Images Email Sheet KDZBruxSM-URL Screen Cap "KDZ Bruxer: Beauty so strong, it will change your practice" (GDC00002488)		
1472	Website printout from Keating Dental Arts re KDZ Bruxer (http://www.keatingdentalarts.com/products/kdz_bruxer.php) undated (GDC00002489-00002490)		
1473	Assemblage of web pages from Glidewell's authorized dental labs		
1474	Total sales of BruxZir (YTD '09, '10, '11 and '12) produced to Keating on 08/21/2012		
1475	Documents relied upon by D. Franklyn		
1476	Documents relied upon by R. Goldstein		
1477	BruxZir crown (physical exhibit)		
1478	KDZ Bruxer crown (physical exhibit)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1479	BruxZir milling blanks (physical exhibit)		
1480	BruxZir milling blanks (physical exhibit)		
1481	BruxZir coloring liquid (physical exhibit)		
1482	Weekly production reports dated from 06/25/09 to 12/28/12 (GDC00002599-00005682)		
1483	BruxZir Marketing Expenses 2009 through 12/28/12 (GDC00005737-5744)		
1484	BruzZir Marketing Expense Detail (GDC00005745-5753)		
1485	List of Authorized BruxZir Labs from BruxZir.com website (GDC00002491-2500)		
1486	Order fulfillment for Dr. Jim Lee dated 04/25/12 (KDA003305)		
1487	Prescription form for Dr. Jim Lee dated 05/05/12 (KDA003306)		
1488	Keating 2012 Fee Schedule (KDA004421-4422)		
1489	Website printout from Keating webpage printed 10/17/12 (KDA004234)		
1490	Website printout from Keating webpage printed 10/17/12 (KDA004235)		
1491	Website printout from Keating webpage printed 01/03/13 (GDC00005758-5759)		
1492	Clinical Videos Downloadable for Authorized BruxZir Lab in the Password Protected Area of the BruxZir Technical Resources Website (GDC00002501-2513)		
1493	Cerec In-Lab System Protocol - Technical Resources (GDC00002514-2517)		
1494	BruxZir Training Manual - Technical Resources (GDC00002518-2523)		
1495	Technical Update: Do Not Use Discs To Finish Full-Contour Zirconia - Technical Resources (GDC00002524-2525)		
1496	Technical Update: Improved BruxZir Esthetics Thru Ultrasonic Cleaning - Technical Resources (GDC00002526-2527)		
1497	BruxZir Milling Blanks: Instructions for Use - Technical Resources (GDC00002528-2529)		
1498	August 22, 2012 Technical Update: Adjusting and Polishing BruxZir crowns & bridges - Technical Resources (GDC00002530)		
1499	August 22, 2012 Technical Update: Seating BruxZir and other zirconia-based crowns & bridges - Technical Resources (GDC00002531)		
1500	BruxZir Vacuum Chamber: Instructions for Use - Technical Resources (GDC000002532-2533)		
1501	3Shape Scan & Design Systems Brochure - Lab Resources (GDC00002534-2574)		
1502	Video: Hammer Test: BruxZir vs. PFM - Dentist Resources / Clinical Video Download (GDC00002575)		
1503	Video: Replacing PFM Crowns on Teeth 8 & 9 with BruxZir Solid Zirconia Crowns - Dentist Resources / Clinical Video Download (GDC00002576)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1504	Video: BruxZir Solid Zirconia Full-Arch Bridge - Dentist Resources / Clinical Video Download (GDC00002577)		
1505	Authorized BruxZir Lab Brochure - Lab Resources (GDC00002578-2579)		
1506	BruxZir Recycling Program Brochure - Lab Resources (GDC00002580-2581)		
1507	BruxZir Solid Zirconia Business Integration Program Brochure - Lab Resources (GDC00002582-2589)		
1508	Example of Journal Advertising - Lab Resources (GDC00002590)		
1509	Video: Anterior Bridge Replacement with BruxZir Utilizing the IOS FastScan - Dentist Resources / Clinical Video Download (GDC00002591)		
1510	Video: Introduction to BruxZir Solid Zirconia - Dentist Resources / Clinical Video Download (GDC00002592)		
1511	BruxZir Generic Lab Brochure - Lab Resources (GDC00002593-2594)		
1512	Instructions for Adjusting BruxZir - Lab Resources (GDC00002595-2596)		
1513	"Terms of Use" page under Lab Resources on BruxZir's website (GDC00002597-2598)		
1514	Clinical Case Before & After Images for Authorized Lab (GDC00005683-5684, GDC005692-5721)		
1515	Marketing Graph Images Downloadable for Authorized Labs (GDC00005685, 5728-5729, 5731-5732, 5735-5736)		
1516	Image: Authorized BruxZir Lab Logo (GDC00005686)		
1517	Image: BruxZir Milling Photo - Product Images (GDC00005687)		
1518	Image: BruxZir 1st Generation - Product Images (GDC00005688)		
1519	Image: BruxZir 2nd Generation - Product Images (GDC00005689)		
1520	Image: BruxZir Crown - Product Images (GDC00005690)		
1521	Image: BruxZir Bridge - Product Images (GDC00005691)		
1522	Image: BruxZir Logo Black Logo (GDC00005722)		
1523	Image: BruxZir Logo White Logo (GDC00005723)		
1524	Image: BruxZir Mill Photo - Product Images (GDC00005724)		
1525	3 Material Comparison Images Under Clinical Images Area for Authorized Labs (GDC00005725-5727)		
1526	Image: Full-Cast Gold Crown - Product Images (GDC00005730)		
1527	Image: BruxZir Model - Product Images (GDC00005733)		
1528	Image: Porcelain and Metal Crown - Product Images (GDC00005734)		
1529	Financial Spreadsheet in Allred Deposition Exhibits (GDC00005754-5757)		
1530	BruxZir Milling Blanks, Instructions for Use (GDC00005799-5816)		
1531	Unit Sales Monthly Report Summary Spreadsheet (GDC00005823-5899)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1532	Unit Sales Comparison Monthly Reports 2009-2012 (GDC00005900-6391)		
1533	Website printout from GlidewellDental.com regarding BruxZir zirconia crown features (GDC00005817-5818)		
1534	Website printout from GlidewellDental.com regarding dentist services all ceramics BruxZir (GDC00005819-5820)		
1535	Website printout from GlidewellDental.com regarding lab services BruxZir (GDC00005821-5822)		
1536	Video: BruxZir Solid Zirconia Crown & Bridges clinical indications; Scientific validation (GDC00005796)		
1537	Video: Updated BruxZir Cleaning, Cementing & Bonding Protocol (GDC00005797)		
1538	Advertisement, Lava All-Zirconia - an outstanding solution (GDC00005798)		
1539	Chairside: A Publication of Glidewell Laboratories Volume 7, Issue 1 (GDC00006392-00006461)		
1540	Chairside: A Publication of Glidewell Laboratories Volume 7, Issue 2 (GDC00006462-00006535)		
1541	Chairside: A Publication of Glidewell Laboratories Volume 7, Issue 4 (GDC00006536-00006615)		
1542	Chairside: A Publication of Glidewell Laboratories Volume 6, Issue 4 (GDC00006616-00006689)		
1543	Inside Dentistry Magazine dated 02/xx/12 (GDC00006690-00006847)		
1544	Inside Dentistry Magazine dated 06/xx/12 (GDC00006848-00006979)		
1545	American Dental Association News, Volume 43, Number 6 dated 03/19/12 (GDC00006980-00007011)		
1546	American Dental Association News, Volume 43, Number 2 dated 01/16/12 (GDC00007012-00007037)		
1547	American Dental Association News, Volume 43, Number 17 dated 09/17/12 (GDC00007038-00007079)		
1548	2013 ADA Media Kit (GDC00007584-00007604)		
1549	BruxZir Monthly Webpage Statistics dated 08/1/09 to 12/31/12 (GDC00007605-00007675)		
1550	Marketing Expenses from BZExpenses LTD dated 11/1/11 to 12/1/12 (GDC00007676-00007684)		
1551	Dashboard Reports dated 1/18/12 (GDC00007685-00007718)		
1552	Glidewell Dental Website Statistics dated 7/1/09 to 12/31/12 (GDC00007719-00007796)		
1553	Internal List Email Campaigns dated 3/xx/09 to 12/xx/12 (GDC00007797-00007818)		
1554	Purchase Orders dated 11/08/10 to 11/07/12 (GDC00007819-00007821)		
1555	Youtube Video Statistics printed 1/4/13 (GDC00007822-00007827)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1556	Direct Mail DVD Purchase Order Invoices dated 3/5/10 to 5/12/10 (GDC00007828-00007844)		
1557	Direct Mail Invoices 2009-2012 (GDC00008073-00008282)		
1558	BruxZir Samples Expenses dated 10/02/11 to 7/28/12 (GDC00008010-00008072)		
1559	Brandon document dated 12/7/07 (GDC00008008-00008009)		
1560	BruxZir Monthly Net Sales with Restoration Units 1/2009-12/2012 (GDC00008283-00008289)		
1561	Category Descriptions for BruxZir Monthly Net Sales with Restoration Units 1/2009-12/2012 (GDC00008290-00008293)		
1562	Excerpts from the Trademark Manual of Examining Procedure dated 09/xx/07 (GDC00008294-00008342)		
1563	Keating's Website, www.keatingdentalarts.com, dated 1/4/13 (GDC00008429)		
1564	ADA Dental Marketing Spend by Product 1/2012-11/2012 (GDC00008385-00008424)		
1565	ADA Dental Marketing Spend by Company 1/2012-11/2012 (GDC00008343-00008384)		
1566	PFM Profit and Loss Statement for BruxZir dated 8/xx/12 (GDC00008428)		
1567	Hitech Profit and Loss Statement for BruxZir dated 8/xx/12 (GDC00008427)		
1568	Glidewell Consolidated Profit and Loss Statement dated 8/31/12 (GDC00008425-00008426)		
1569	BruxZir Gross Profit Calculation Demonstrative		
1570	2009-2012 Glidewell Tradeshow Expenses (GDC00008430)		
1571	Glidewell Tradeshow Invoices		
1572	Glidewell prescription forms received from Dr. Richard Scott (GDC00008571-00008579)		
1573	Glidewell prescription forms received from Dr. Michael Razzano (GDC00008546-00008553)		
1574	Glidewell prescription forms received from Dr. Thomas Nussear (GDC00008541-00008542)		
1575	Glidewell prescription forms received from Dr. Samir Rana (GDC00008543-00008545)		
1576	Glidewell prescription forms received from Dr. Stan Richardson (GDC00008554-00008561)		
1577	Glidewell prescription forms received from Dr. Scott Stephens (GDC00008580-00008693)		
1578	Glidewell prescription forms received from Dr. Daniel Sweet (GDC00008694-00008741)		
1579	Glidewell prescription forms received from Dr. George Tashiro (GDC00008742-00008767)		
1580	Glidewell prescription forms received from Dr. Gary Tobin (GDC00008768-00008829)		
1581	Glidewell prescription forms received from Dr. Trevor Scheff (GDC00008562-00008570)		

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No. of Exhibit	Description	Date Identified	Date Admitted
1582	Glidewell prescription forms received from Dr. Robert Wooten (GDC00008830-00008908)		
1583	Glidewell prescription forms received from Dr. William Belton (GDC00008431-00008439)		
1584	Glidewell prescription forms received from Dr. Jonathan Campbell (GDC00008440-00008475)		
1585	Glidewell prescription forms received from Dr. Joseph Jacquinot (GDC00008476-00008478)		
1586	Glidewell prescription forms received from Dr. Terry Myers (GDC00008479-00008540)		
2000	10/19/2012 Keating Third Amended Initial Disclosures		
2001	10/29/2012 Glidewell's First Amended Initial Disclosures		
2002	08/20/2012 Glidewell's Response to Keatings First set of Interrogatories (1-14)		
2003	08/20/2012 Glidewell's Response to Keating's Second Set of Interrogatories (15-24)		
2004	04/19/2012 Keating Response to Glidewell's First set of Interrogatories (1-25)		
2005	04/19/2012 Keating Attorneys' Eyes Only Exhibits to its Response to Glidewell's First set of Interrogatories (1-25)		
2006	10/11/2012 Glidewell's Response to Keating First Request for Admissions (1-26)		
2007	10/25/2012 Keating Response to Glidewell's Request for Admissions (1-11)		
2008	05/18/2012 Keating Response to Glidewell's First set Request for production of documents and Things (1-42)		
2009	08/20/2012 Glidewell's Response to Keatings First Set of Document Requests (1-28)		
2010	10/10/2012 Glidewell's Response to Keating's Second Set of document Requests (29-49)		
2011	10/15/2012 Glidewell's Response to Keating's Third Set of document Requests (50-54)		
2012	Keating's Response to Glidewell's Second set of Document Requests (43-51)		
2013	Parker, Philip M., Ed., Bruxism ~ Webster's Timeline History 1955-2007, 2009, ICON Group International, Inc., San Diego, CA. - Ex. A 02/13/212 Declaration of Alison Adnan		
2014	Excerpts from Management of Temporomandibular Disorders and Occlusion, Third Edition by Jeffrey P. Okeson. (1985, Mosby-Year Book, Inc., St. Louis, MO) - Ex. B 02/13/212 Declaration of Alison Adnan		
2015	Plaintiff Glidewell's website, http://www.glidewelldental.com/ - excerpts showing Glidewell's uses of "bruxer", "bruxers", and/or "bruxism" - Ex. C 02/13/212 Declaration of Alison Adnan		
2016	Plaintiff Glidewell's Complaint – various excerpts - Ex. D 02/13/212 Declaration of Alison Adnan		

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No. of Exhibit	Description	Date Identified	Date Admitted
2017	Third party uses of "BRUX" on their websites and/or in articles - Ex. E 02/13/212 Declaration of Alison Adnan		
2018	Various Trademarks containing "BRUX" and pertaining to the dental profession - Ex. F 02/13/212 Declaration of Alison Adnan		
2019	Various Trademarks containing "PHONE" - Ex. G 02/13/212 Declaration of Alison Adnan		
2020	Materials regarding Glidewell's efforts against third-party "BRUX" marks - Ex. H 02/13/212 Declaration of Alison Adnan		
2021	Notices of Acceptance of Statement of Use for defendant's trademark applications serial nos. 85-287,084 for KDZ MAX (STYLIZED/DESIGN) and 85-287,720 for KDZ ULTRA (STYLIZED/DESIGN) - Ex. I 02/13/212 Declaration of Alison Adnan		
2022	Excerpts from selected U.S. patents and/or patent applications, highlighting the use of "BRUX" terms - Ex. J 02/13/212 Declaration of Alison Adnan		
2023	Computer screenshot of the website/page at http://www.delcam.tv/delcamvideo.asp?Videoid=54 - Ex. K 02/13/212 Declaration of Alison Adnan		
2024	Letter dated August 9, 2011, from Plaintiff Glidewell's sales manager to Shaun Keating of Defendant KDA - Ex. L 02/13/212 Declaration of Alison Adnan		
2025	Excerpts from The American Heritage Dictionary of the English Language, Fifth Edition, Houghton Mifflin Harcourt, Boston/New York, 2011. - Ex. M 02/13/212 Declaration of Alison Adnan		
2026	Internal reports 6 showing monthly sales of our KDZ Bruxer zirconia crown from May 2011 through October 15, 2012 (Document is Attorneys Eyes Only) – Ex. A to Declaration of Diane Mallos Donich in Support of Keatings Opposition to Glidewell's Partial Summary Judgment re Trademark Misuse, Unfair Competition, Unclean Hands, Fair Use and Estoppel		
2027	Two-page document produced in this case by Glidewell, entitled "Universal Rx." - Ex. 138 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2028	Glidewell Laboratories ("Glidewell") Initial Disclosures, dated December 5, 2011 - Ex. 139 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2029	Glidewell Laboratories ("Glidewell") First Amended Initial Disclosures, dated October 29, 2012 - Ex. 140 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
2030	excerpt from Glidewell's Responses to Keating's Second Set of Requests for Production of Documents (Nos. 29–49), dated October 10, 2012. - Ex. 141 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2031	Notice of Subpoena for testimony directed to Catherine Bonser, dated September 28, 2012 - Ex. 142 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2032	Notice of Subpoena for documents directed to Dentsply International, dated September 28, 2012 - Ex. 143 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2033	electronic mail message to David G. Jankowski dated, Friday, October 19, 2012 from Mr. Leppo writing on behalf of his clients Dentsply International and Ms. Bonser. Re: subpoena served on Dentsply. - Ex. 144 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2034	excerpt from the transcript of the deposition of Shaun Keating dated October 18, 2012. - Ex. 145 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2035	electronic mail message that David G. Jankowski received from Christopher Pinzon of Snell & Wilmer, at 11:48 p.m. on Monday, October 29, 2012. Attaching a pdf copy of Glidewell's First Amended Disclosures - Ex. 146 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2036	electronic mail message that David G. Jankowski received from Mr. Pinzon of Snell & Wilmer at 11:51 p.m. on Monday, October 29, 2012. Attaching a pdf copy of an Expert Disclosure of Michael DiTolla. - Ex. 147 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2037	electronic mail message that David G. Jankowski received from Mr. Pinzon of Snell & Wilmer at 11:53 p.m. on Monday, October 29, 2012. Re Attaching Two Rebuttal Expert Reports of David Franklyn and one Dr. Ronald Goldstein. - Ex. 148 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2038	email David G. Jankowski received from William Hsu of Snell & Wilmer on November 16, 2012, attaching a document bates numbered GDC00002444-2446. - Ex. 154 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		

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No. of Exhibit	Description	Date Identified	Date Admitted
2039	Letter to David G. Jankowski from Philip Graves, counsel for Glidewell, on November 6, 2012. Re letter not referencing any intent by Glidewell to file a summary judgment dismissing Keating's affirmative defenses of estoppel, unclean hands and fair use. - Ex. 159 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement		
2040	U.S. Patent 4,728,291 – Ex. A To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2041	U.S. Patent 5,338,190 – Ex. B To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2042	U.S. Patent 6,164,278 – Ex. C To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2043	U.S. Patent 6,632,843 – Ex. D To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2044	U.S. Patent Application U.S. 2009/0272386 A1 – Ex. E To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2045	Intentionally Left Blank		
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2047	Intentionally Left Blank		
2048	Intentionally Left Blank		
2049	Intentionally Left Blank		
2050	Intentionally Left Blank		
2051	Intentionally Left Blank		
2052	Certified Trademark Registration 4,113,072 – Ex. M To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2053	Certified Trademark Registration 4,113,074 – Ex. N To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment		
2054	Assemblage of Third Party Web Sites BOATRRIGHT 000056 through BOATRRIGHT 000082. - Ex. 44 to the Declaration of David G. Jankowski in Support of Keatings Motions for Summary Judgment		
2055	Exhibit B to Glidewell's Complaint in this lawsuit. - Ex. 45 to the Declaration of David G. Jankowski in Support of Keatings Motions for Summary Judgment		
2056	BruxZir Compendium: video clips – Ex. V-4 to 11/19/2012 Declaration of Jeffrey L. Van Hoosear in Support of Keating Motions for Summary Judgment		
2057	BruxZir Compendium: Entire DVD – Ex. V-5 to 11/19/2012 Declaration of Jeffrey L. Van Hoosear in Support of Keating Motions for Summary Judgment		

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Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
2058	Native Excel file for Defendant Deposition Exhibit 508 – Ex. 56 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment		
2059	Native Excel file for Defendant Deposition Exhibit 509 – Ex. 58 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment		
2060	Full presentation of first set of Rx forms – Ex. 61 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment		
2061	Native Excel file of Defendant Deposition Exhibit 513 – Ex. 64 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment		
2062	24 page printout from the U.S. Patent and Trademark Office of file history of Registration No. 3,739,663 Ex. B to 11/19/2012 Declaration of Lori Boatright in Support of Keating Motions for Summary Judgment		
2063	33 page printout from the U.S. Patent and Trademark Office of file history of Registration No. 85/287,029 Ex. C to 11/19/2012 Declaration of Lori Boatright in Support of Keating Motions for Summary Judgment		
2064	Intentionally Left Blank		
2065	Intentionally Left Blank		
2066	scholarly article titled, “The Prevalence of Some Joint Disorders in Craniomandibular Disorder (CMD) and Bruxers as Compared to CMD Nonbruxer Patients and Controls”, January 1999, The Journal of Craniomandibular Practice, by Omar Franklin Molina, D.D.S., M.S., et al., , Exhibit 70 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2067	the scholarly article titled, “A Clinical Study of Specific Signs and Symptoms of CMD in Bruxers Classified by the Degree of Severity”, October 1999, The Journal of Craniomandibular Practice by Omar Franklin Molina, D.D.S., M.S., et al., , Exhibit 71 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2068	the scholarly article titled, “A Controlled Daytime Challenge of Motor Performance and Vigilance in Sleep Bruxers”, November 1999, The Journal of Dental Research, M. Major, et al., , Exhibit 72 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2069	the scholarly article titled, “Profile of TMD and Bruxer Compared to TMD and Nonbruxer Patients Regarding Chief Complaint, Previous Consultations, Modes of Therapy, and Chronicity”, July 2000 edition of The Journal of Craniomandibular Practice, Omar Franklin Molina, D.D.S., M.S., et al., , Exhibit 73 to the November 19, 2012 Declaration of Dr. David W. Eggleston		

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No. of Exhibit	Description	Date Identified	Date Admitted
2070	the thesis submitted to the West Virginia University School of Dentistry in 2007 titled, "The Efficacy of the Bitestrip® in Determining Patients Awareness of Nocturnal Bruxism" by Emily R. Tolley, D.D.S. , Exhibit 74 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2071	Intentionally Left Blank		
2072	Intentionally Left Blank		
2073	Intentionally Left Blank		
2074	the scholarly article titled, "The Effects of Sleep Bruxism On Periodontal Sensation and Tooth Displacement in the Molar Region", Journal of Craniomandibular Practice, October 2008, Yasuhiro Ono, D.D.S., et al. , Exhibit 78 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2075	an advertisement from Glidewell Laboratories stating that the BruxZir is "Ideal for bruxers." , Exhibit 79 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2076	Intentionally Left Blank		
2077	Intentionally Left Blank		
2078	Intentionally Left Blank		
2079	Intentionally Left Blank		
2080	Intentionally Left Blank		
2081	a webpage of Axis Dental Milling titled "Axis Dental Milling: BruxZir Full Contour Dental Milling" which is available at http://www.axisdentalmilling.com/BruxZir.html , Exhibit 85 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2082	a webpage of Crown Dental Studio titled "BruxZir: Crown Dental Studio" which is available at http://www.crowndentalstudio.com/BruxZir.html , Exhibit 86 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2083	a webpage of Keller Dental Laboratory titled "Keller Laboratories: BruxZir" which is available at http://www.kellerlab.com/193/products/BruxZir.php , Exhibit 87 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2084	a webpage of Dental Art Laboratories titled "BruxZir" which is available at http://www.dentalartlab.com/page.php?page_id=47 , Exhibit 88 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2085	a webpage of Dentistry Today titled "Top 100 Products 2011" which is available at http://www.dentistrytoday.com/top100-2011-g1 , Exhibit 89 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2086	a webpage of PRWeb titled "Glidewell Dental Lab Introduces BruxZir® Solid Zirconia Crowns and Bridges" which is available at http://www.prweb.com/releases/glidewell-dental-lab/BruxZir-dental-zirconia/prweb3622494.htm , Exhibit 90 to the November 19, 2012 Declaration of Dr. David W. Eggleston		

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No. of Exhibit	Description	Date Identified	Date Admitted
2087	a webpage of Las Vegas Digital Dental Solutions titled "BruxZir® Solid Zirconia" which is available at http://www.lvddslab.com/BruxZir.aspx , Exhibit 91 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2088	Intentionally Left Blank		
2089	a webpage of Expertec Dental Laboratory, Inc., titled "Full-Z – strength, value and Michigan made" which is available at http://www.expertecdental.com/fullz.asp , Exhibit 93 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2090	a webpage of Sun Dental Labs titled "Suntech Full Zirconia" which is available at http://www.sundentallabs.com/suntech_full_zirconia.aspx , Exhibit 94 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2091	a webpage of Thompson Suburban Dental Laboratory titled "BruxZir Solid Zirconia" which is available at http://www.thompsonsuburban.com/BruxZir_solid_zirconia.html , Exhibit 95 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2092	Intentionally Left Blank		
2093	a webpage of Dental Product Shopper titled "Zir-Cast BruxZir" which is available at http://www.dentalproductshopper.com/zir-cast-BruxZir , Exhibit 97 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2094	a webpage of Artiste Dentistry LLC titled "Artiste Dentistry LLC – Cosmetic Dentistry – Sterling, VA" which is available at http://www.Artistedentistry.com/Cosmetic-Dentistry.html , Exhibit 98 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2095	a webpage from the April 2011 edition of Inside Dentistry titled "Zir-Max® The monolithic zirconia that meets the needs of today's dentistry." It is available at http://www.dentalaegis.com/id/2011/04/zir-max-burbank-dental-laboratory-inc , Exhibit 99 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2096	a webpage from Kastle Mills titled "NEW 3D Full Contour ZirCrown Now Available at Kastle Mills" available at http://kastlemillscorp.blogspot.com/2011/01/3d-full-contour-zircrown-now-available.html , Exhibit 100 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2097	an informational brochure from Diadem Precision Technology titled "Diazir Full Contour Zirconia" available at http://www.diademprecision.com/products-diazir.php , Exhibit 101 to the November 19, 2012 Declaration of Dr. David W. Eggleston		

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2098	an advertisement for a continuing education course discussing Zahn Dental's "Zirlux FC Full Contour Zirconia system." It is available at http://www.henryschein.com/us-en/images/zahn/12-1020NY-Zirlux_092412.pdf , Exhibit 102 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2099	a webpage from California Dental Arts titled "Zirfit Solid Zirconia" available at http://www.caldentalarts.com/all-ceramic/zirfit-solid-zirconia.html , Exhibit 103 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2100	a webpage from Somer Dental Laboratories titled "Full Contour Zir" available at http://www.somer.com/products-and-materials/attachment/ips-e-max-zircad/ , Exhibit 104 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2101	a webpage from Technics Dental Laboratory titled "Tech/Zir FC Full Contour Zirconia Built to Last a Lifetime" available at http://www.technicsdental.com/#!/techzir-fc/czls , Exhibit 105 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2102	a prescription order form from Pittman Dental Laboratory in Gainesville, Georgia offering a "ZirCAM All-Zirconia Crown" available at http://www.pittmandental.com/PDFs/ScriptStand.pdf , Exhibit 106 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2103	Intentionally Left Blank		
2104	a webpage of Infinity Dental Lab titled "Infinity Dental Laboratory: Help your dental lab grow" which is available at http://www.infinitylaboratory.com/5073/5094.html , Exhibit 108 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2105	a webpage of CDLLab titled "ZerisBRUX" which is available at http://www.cdllab.com/products_ZerisBRUX.php , Exhibit 109 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2106	a prescription order form from Mascola Esthetics in San Antonio, Texas offering a "Xtreme Bruxer (Solid Zirconia)" available at http://mascoladentallab.com/wp-content/themes/mascola/pdf/GreenRX_ME_Fixed_distributed.pdf , Exhibit 110 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2107	Intentionally Left Blank		
2108	Intentionally Left Blank		
2109	a webpage of Summers Dental Laboratories titled "BruxThetix" which is available at http://www.summersdentallab.com/bruxthetix.html , Exhibit 113 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2110	a portion of a webpage of GPS Dental Lab, Inc. The section is titled "BruxArt" and the full webpage is available at http://www.gpsdental.com/crowns_products.htm#brux , Exhibit 114 to the November 19, 2012 Declaration of Dr. David W. Eggleston		

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2111	a webpage of Hello Trade titled "Bruxers All Zirconia Dental Product" which is available at http://www. Hellotrader.com/china-dental-outsourcing-incorporated/bruxers-all-zirconia-dental-product.html , Exhibit 115 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2112	a webpage of Mouvement Social Bookmarking Site titled "Bruxer Crown Solid Zirconia Crown Mouvement" which is available at http://www.mouvement.tv/story.php?title=bruxer-crown-%7C-solid-zirconia-crown , Exhibit 116 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2113	a webpage of Business Net Tennessee titled "R Dent Dental Laboratory" which is available at http://www.biznet-tenn.com/firms/6111792/ , Exhibit 117 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2114	a webpage of Informe.com titled "What is Bruxer Crown?" which is available at http://www.dentalimplant.informe.com/forum/announcement-f5/what-is-bruxer-crown-t10.html , Exhibit 118 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2115	a webpage of Cosmetic Dentistry of San Antonio titled "Dental Crowns" which is available at http://www.cosmeticdentistryofsa.com/dental-implants/san-antonio-restorative-dentistry/dental-crowns/ , Exhibit 119 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2116	a posting on twitter.com from Pittman Dental Lab which is available at http://twitter.com/PittmanLab/status/9266696359514112 , Exhibit 120 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2117	a webpage for Archtek Bruxing Splints available at http://www.archtekinc.com/Bruxing-Splints/ , Exhibit 121 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2118	a webpage advertising Brux Checker available at http://www.greatlakesortho.com/commerce/detail/?nPID=1766&CFID=1258115&CFTOKEN=c08b5bf286de6e69-46450335-5056-9F7B-79CE972035097DAE , Exhibit 122 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2119	a webpage advertising Dr. BRUX Bite Tray Nightguard available at http://www.dental-mart.com/drbrnsh.html , Exhibit 123 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2120	a webpage advertising Brux-Eze Bruxism Splints available at http://www.dentalservices.net/products/occlusal-therapy/brux-ezer-a-rem-e-dezer-bruxism-splints.html , Exhibit 124 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2121	a webpage advertising a BruxCare GrindAlert Headband available at http://devlin-design.com/projects_bruxcare.htm , Exhibit 125 to the November 19, 2012 Declaration of Dr. David W. Eggleston		

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No. of Exhibit	Description	Date Identified	Date Admitted
2122	a webpage discussing BRUXGUARD Occlusal Splints available at http://www.shererdentallab.com/products/bruxguard_testimonials.asp , Exhibit 126 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2123	a webpage of Axis Dental showing use of "Zir-Cut" for their Zirconia Polisher. It is available at http://www.axisdental.com/getdoc/3ba048f1-23dd-4143-b545-f70691363374/Zirconia-Polisher.aspx , Exhibit 127 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2124	a webpage of CDL Technologies showing use of "ZirBlock" for their ceramic veneers or crowns. It is available at http://www.cadveneers.com/ssl/zirblock.php , Exhibit 128 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2125	a webpage of Ivoclar Vivadent showing use of "ZirCAD" for their zirconia blocks. It is available at http://www.ivoclarvivadent.com/en/products/all-ceramics/ips-emax-technicians/ips-emax-zircad , Exhibit 129 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2126	a webpage of Ivoclar Vivadent showing use of "ZirPress" for their ceramic ingots to be pressed over a zirconia base. It is available at http://www.ivoclarvivadent.com/en/products/all-ceramics/ips-emax-technicians/ips-emax-zirpress , Exhibit 130 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2127	a webpage of Ivoclar Vivadent showing use of "ZirLiner" for their bonding materials for zirconia products. It is available at https://us.shop.ivoclarvivadent.com/en-us/p/shop/products/all-ceramics/ips-e_max/ips-e_max-ceram/ceram-kits/ips-e_max-ceram-zirliner-kit , Exhibit 131 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2128	a webpage of Kuraray Noritake Dental Inc. showing use of "Zirprime" for their pre-sintered Zirconia Disks. It is available at http://www.kuraraynoritake.com/wd/cad-cam/zirprime/ , Exhibit 132 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2129	a webpage of Smile Line showing use of "Zir.Care" for a multipurpose stone for grinding zirconia. It is available at http://www.smileline.ch/en/products/zircare , Exhibit 133 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2130	an advertisement of Biomet 3i using "ZiReal" for their zirconia abutments. It is available at http://biomet3i.com/Pdf/ART741D_Zireal_Brochure.pdf , Exhibit 134 to the November 19, 2012 Declaration of Dr. David W. Eggleston		
2131	a webpage from Origin Precision Digital Solutions titled "Zirconia Custom Coloring & ZEP Crown Techniques" discussing Dr. Tanaka's ZirColor product. It is available at http://www.origincadcam.com/drtanaka.html , Exhibit 135 to the November 19, 2012 Declaration of Dr. David W. Eggleston		

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No. of Exhibit	Description	Date Identified	Date Admitted
2132	Intentionally Left Blank		
2133	Intentionally Left Blank		
2134	Keating Dental Art's Fee Schedule for Calendar year 2006, Exhibit A to the November 19, 2012 Declaration of Shaun Keating		
2135	Keating Dental Arts' fee schedule for calendar year 2007, Exhibit B to the November 19, 2012 Declaration of Shaun Keating		
2136	Keating Dental Arts brochure distributed in or about January 2007, Exhibit C to the November 19, 2012 Declaration of Shaun Keating		
2137	Keating Dental Arts marketing mailer sent to our dentists/customers in or around October 2007. The mailer invited our customers to visit our booth at a dental industry trade show (the Greater New York Dental Meeting) that was held on November 25-28, 2007, Exhibit D to the November 19, 2012 Declaration of Shaun Keating		
2138	Assemblage of Keating Dental Arts advertisements from the calendar year 2008, Exhibit E to the November 19, 2012 Declaration of Shaun Keating		
2139	Intentionally Left Blank		
2140	Nov. 15, 2012 Declaration of Carol Frattura and Attachment prescription order forms that Showcase Dental Laboratory has received from dentists ordering dental restorations, Exhibit A to the Declaration of Carol Frattura		
2141	Nov. 15, 2012 Declaration of Carol Frattura and Attachment Correspondence between Carol Frattura and Keith Allred of Glidewell Laboratories regarding Showcase Dental Laboratory's use of the name "Zir-Bruxer.", Exhibit B to the Declaration of Carol Frattura		
2142	Nov. 12, 2012 Declaration of Dr. Williams Belton and attachment Prescription forms Dr. William Belton submitted to Keating to order KDZ Bruxer crowns for three different patients in November 2011, March 2012, and May 2012, Exhibit A to the Declaration of Dr. William Belton		
2143	November 15, 2012 Declaration of Dr. Raymond Brady and attachment Keating Dental Arts prescription form for KDZ Bruxer crown ordered from Keating for tooth #18 for a patient, Exhibit a to the Declaration of Dr. Raymond Brady		
2144	Nov. 15, 2012 Declaration of Dr. Jonathan Campbell and attachment Keating Dental Arts prescription form for KDZ Bruxer crown ordered from Keating for tooth #31 for a patient, Exhibit A to Declaration of Dr. Jonathan Campbell		
2145	Nov. 8, 2012 Declaration of Dr. Michael Colleran and attachment Keating Dental Arts prescription form KDZ Bruxer crown from Keating for tooth #15 for a patient, Exhibit A to the Declaration of Dr. Michael Colleran		

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No. of Exhibit	Description	Date Identified	Date Admitted
2146	Nov. 14, 2012 Declaration of Dr. Joseph Jacquinot and attachment Keating Dental Arts prescription forms that I submitted to Keating to order KDZ Bruxer crowns for two different patients in October 2011, Ex. A to the Declaration of Dr. Joseph Jacquinot		
2147	Nov. 12, 2012 Declaration of Dr. Dennis Murphy and attachment Keating Dental Arts prescription forms submitted to Keating to order KDZ Bruxer crowns for two different patients, November 2011 and May 2012, Exhibit A to the Declaration of Dr. Dennis Murphy		
2148	Nov. 13, 2012 Declaration of Dr. Terry Myers and Attachments Ex. A – Blank form issued by the State of Missouri for ordering standard prescriptions; and Ex. B - Dental laboratory Work Authorization form submitted to Keating Dental in November 2011, Exhibits to the Declaration of Dr. Terry L. Myers		
2149	Intentionally Left Blank		
2150	Nov. 15, 2012 Declaration of Dr. Stan Richardson and attachment Keating Dental Arts prescription forms that I submitted to Keating to order KDZ Bruxer crowns for three different patients, November 2011 and May 2012. Exhibit A to the Declaration of Dr. Stan Richardson		
2151	Nov. 6, 2012 Declaration of Dr. Richard Scott and attachment Keating Dental Arts form, August 2012, order for a KDZ Bruxer crown from Keating for tooth #2 for a patient, Exhibit A to the Declaration of Dr. Richard Scott		
2152	Nov. 13, 2012 Declaration of Dr. Scott Stephens and attachment Dental form dated October 2011, for a KDZ Bruxer crown for tooth #19 for a patient. Exhibit A to the Declaration of Dr. Scott Stephens		
2153	Nov. 8, 2012 Declaration of Dr. Daniel Sweet and attachment Keating Dental Arts form, August 2012 for three KDZ Bruxer Crowns, Exhibit A to the Declaration of Dr. Daniel Sweet		
2154	Nov. 5, 2012 Declaration of Gary P. Tobin and attachment Keating Dental Arts form dated October 2012, for an order for a KDZ Bruxer crown for tooth #3 for a patient, Exhibit A to the declaration of Dr. Gary P. Tobin		
2155	Pages (700-1, 700-38 to 700-41, 800-1, 800-130 to 800-131, 1200-1, 1200-253, 1200-254, 1200-263) from the Trademark Manual of Examining Procedure, 8th Edition, October 2011, Exhibit 161 to the Second Declaration of Rustin Mangum		
2156	Dorlands Illustrated Medical Dictionary, 32nd Ed. 2012		
2157	Intentionally Left Blank		
2158	Emily R. Tolley, D.D.S.: The Efficacy of the Bitestrip® in Determining Patients Awareness of Nocturnal Bruxism. Thesis submitted to the School of Dentistry, West Virginia University, 2007		
2159	Intentionally Left Blank		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
2160	Yasuhiro Ono, D.D.S., et al.: The Effects of Sleep Bruxism On Periodontal Sensation and Tooth Displacement in the Molar Region. The Journal of Craniomandibular Practice, Oct. 2008.		
2161	Intentionally Left Blank		
2162	Intentionally Left Blank		
2163	Omar Franklin Molina D.D.S., M.S., et al.: A Clinical Study of Specific Signs and Symptoms of CMD in Bruxers Classified by the Degree of Severity. The Journal of Craniomandibular Practice, January 1999.		
2164	Intentionally Left Blank		
2165	Intentionally Left Blank		
2166	"Axis Dental Milling: BruxZir Full Contour Dental Milling" available at https://www.axisdentalmilling.com/BruxZir.html		
2167	"All Ceramic: All Zirconia for Bruxers" available at http://www.chinadentaloutsourcing.com/p-ceramic-bruxer.html		
2168	"BruxZir®: Crown Dental Studio" available at http://www.crowndentalstudio.com/BruxZir.html		
2169	"Infinity Dental Laboratory: Help your dental lab grow!" available at http://www.infinitylaboratory.com/5073/5094.html		
2170	"Keller Laboratories: BruxZir®" available at http://www.kellerlab.com/193/products/BruxZir.php		
2171	Intentionally Left Blank		
2172	"Fixed Cosmetics RX" available at http://www.mascolaesthetics.com		
2173	Intentionally Left Blank		
2174	Intentionally Left Blank		
2175	Intentionally Left Blank		
2176	Intentionally Left Blank		
2177	Intentionally Left Blank		
2178	Intentionally Left Blank		
2179	Intentionally Left Blank		
2180	Intentionally Left Blank		
2181	Intentionally Left Blank		
2182	Intentionally Left Blank		
2183	Nov. 19, 2012 Declaration of Dr. Eggleston filed in support of Keatings Motion for Summary Judgment [93]		
2184	Nov. 19, 2012 Declaration of Lori Boatright filed in support of Keatings Motion for Summary Judgment [94]		
2185	Nov. 19, 2012 Declaration of Shaun Keating filed in support of Keatings Motion for Summary Judgment [95]		
2186	Dec. 3, 2012 Second Declaration of Lori Boatright filed in support of Keatings Motion for Summary Judgment [133]		
2187	Dec. 3, 2012 Second Declaration of Dr. David Eggleston filed in support of Keatings Motion for Summary Judgment [135]		

Joint Exhibit List			
Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.			
Case Number: SACV11-01309			
No. of Exhibit	Description	Date Identified	Date Admitted
2188	Nov. 26, 2012 Declaration of Diane Donich filed in support of Keating Opposition to Glidewell's Motion for Summary Judgment [119]		
2189	Nov. 26, 2012 Declaration of Robert Brandon filed in support of Keating Opposition to Glidewell's Motion for Summary Judgment [112]		
2190	CV of Lori Boatright		
2191	CV of David Eggleston		
2192	All documents relied upon by Lori Boatright		
2193	All documents relied upon by Dr. David Eggleston		
2194	Documents produced by Lori Boatright		
2195	Documents relied upon by Dr. David Eggleston in his opening expert report		
2196	Documents relies upon in Dr. Eggleston		
2197	Dr. Brux		
2198	Brux Checker		
2199	BRUX-EXE		
2200	BruxGuard		
2201	Archtek Bruxing Splint		
2202	Document relied upon by Dr. Eggleston regarding Diadem Precision Technology use of Diazir		
2203	Document relied upon by Dr. Eggleston showing use of Zir-Cut for diamond burs		
2204	Document relied upon by Dr. Eggleston showing use of Zir-Cut for diamond burs		
2205	Document relied upon by Dr. Eggleston showing use of Zir block for presintered zirconia material		
2206	Document relied upon by Dr. Eggleston of internet forum discussion showing generic use of "BruxZir crown"		

Glidewell Laboratories v. Keating Dental Arts, Inc.
United States District Court, Central, Case No. SACV11-01309-DOC (ANx)

CERTIFICATE OF SERVICE

I hereby certify that on January 7, 2013, I electronically filed the document described as **JOINT EXHIBIT LIST** with the Clerk of the Court using the CM/ECF System which will send notification of such filing to the following:

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